

# LMAD 24 SURVEY

LET'S MAKE A DIFFERENCE

# WHY DID WE CONDUCT THIS SURVEY?

**Our youth is constantly getting influenced by various factors and are not scared to try different habits which define todays generation**

**We really wanted to understand and gauge todays landscape and allow you to tell us what direction are we headed in.**

**The results of the survey have given us a vital insight into the current mindset and prevailing trends among the youth and enriched LMAD as a whole**



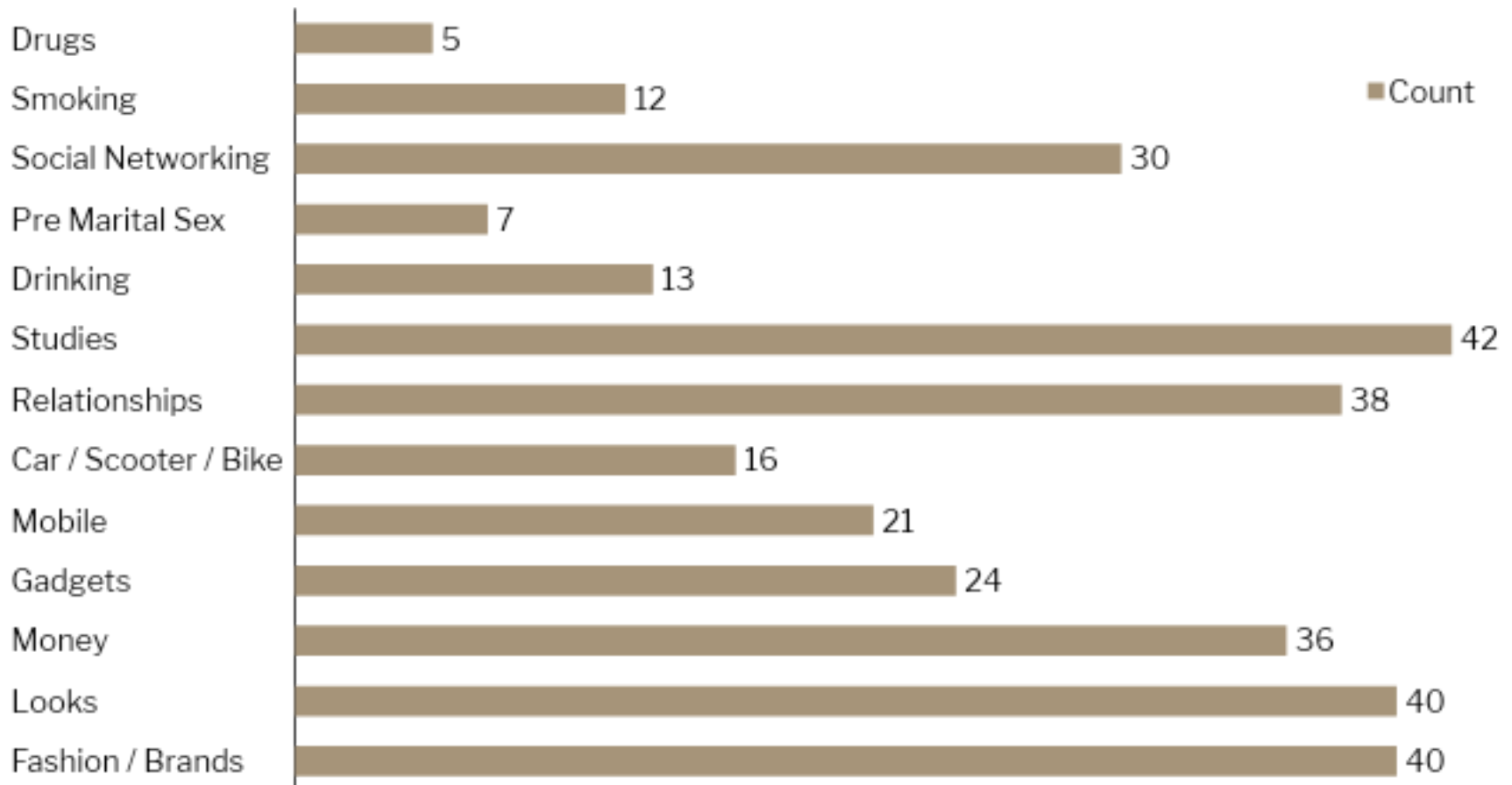
**This survey was taken by 307 participants out of which there were 129  
Females.**

**And a majority of the participants were of age 19-25**

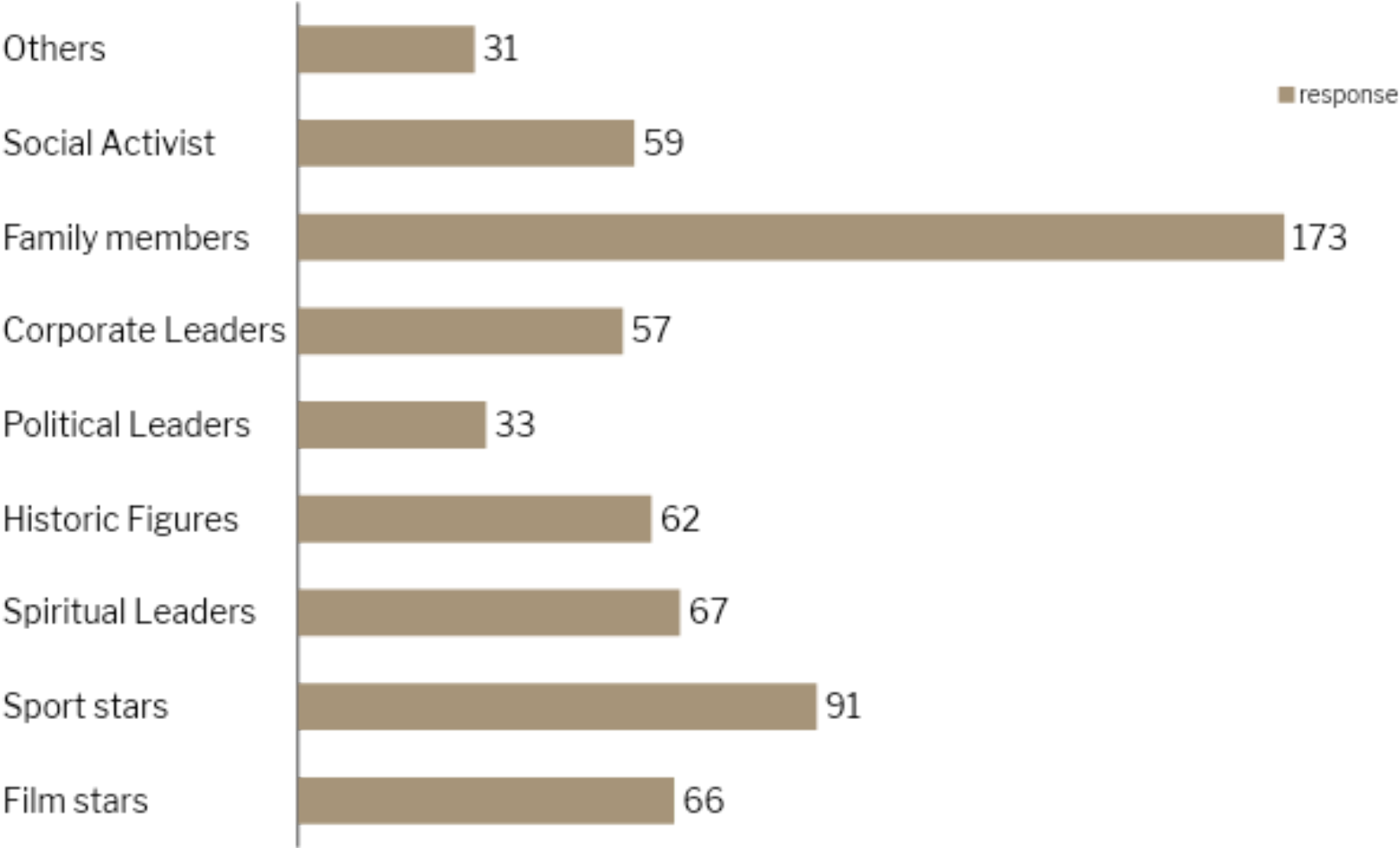


# 65% of the youth are NOT affected by peer pressure

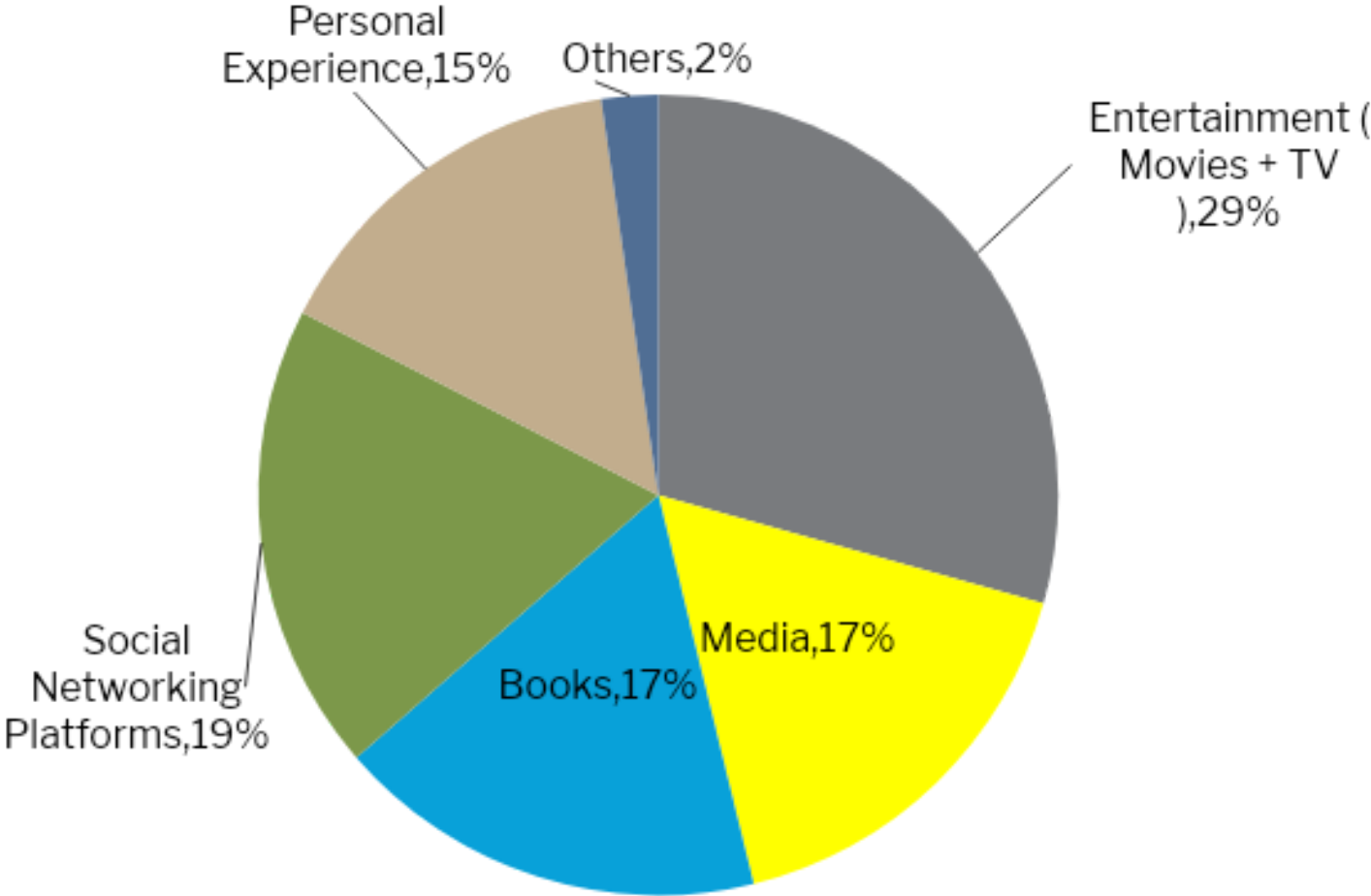
35% are influenced to try smoking, drinking, pre marital sex due to peer pressure



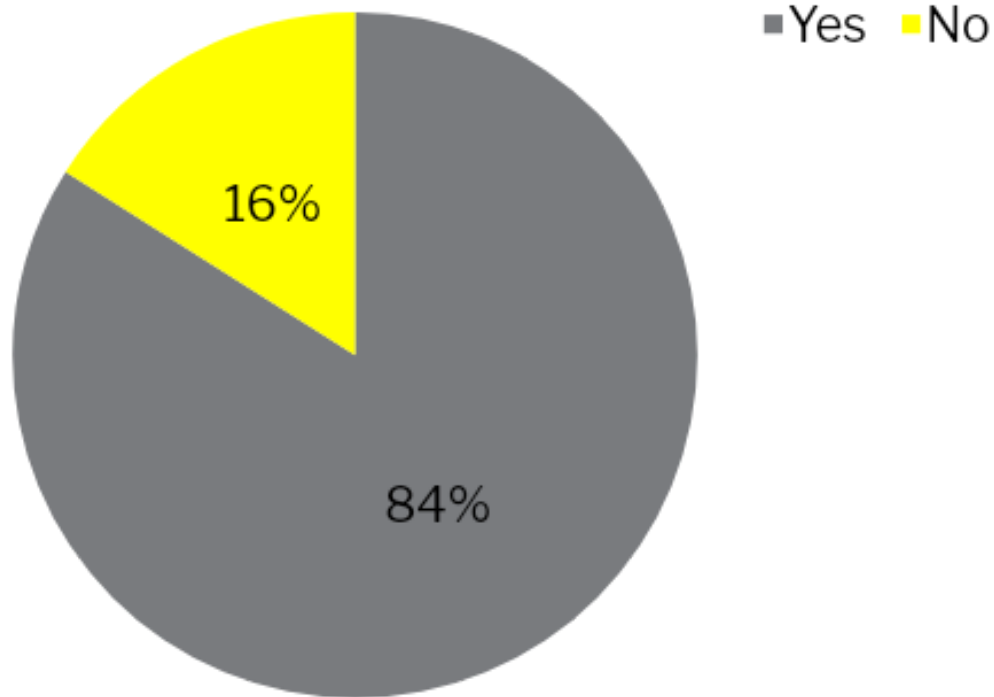
# 27 % consider their Family members as Role Models



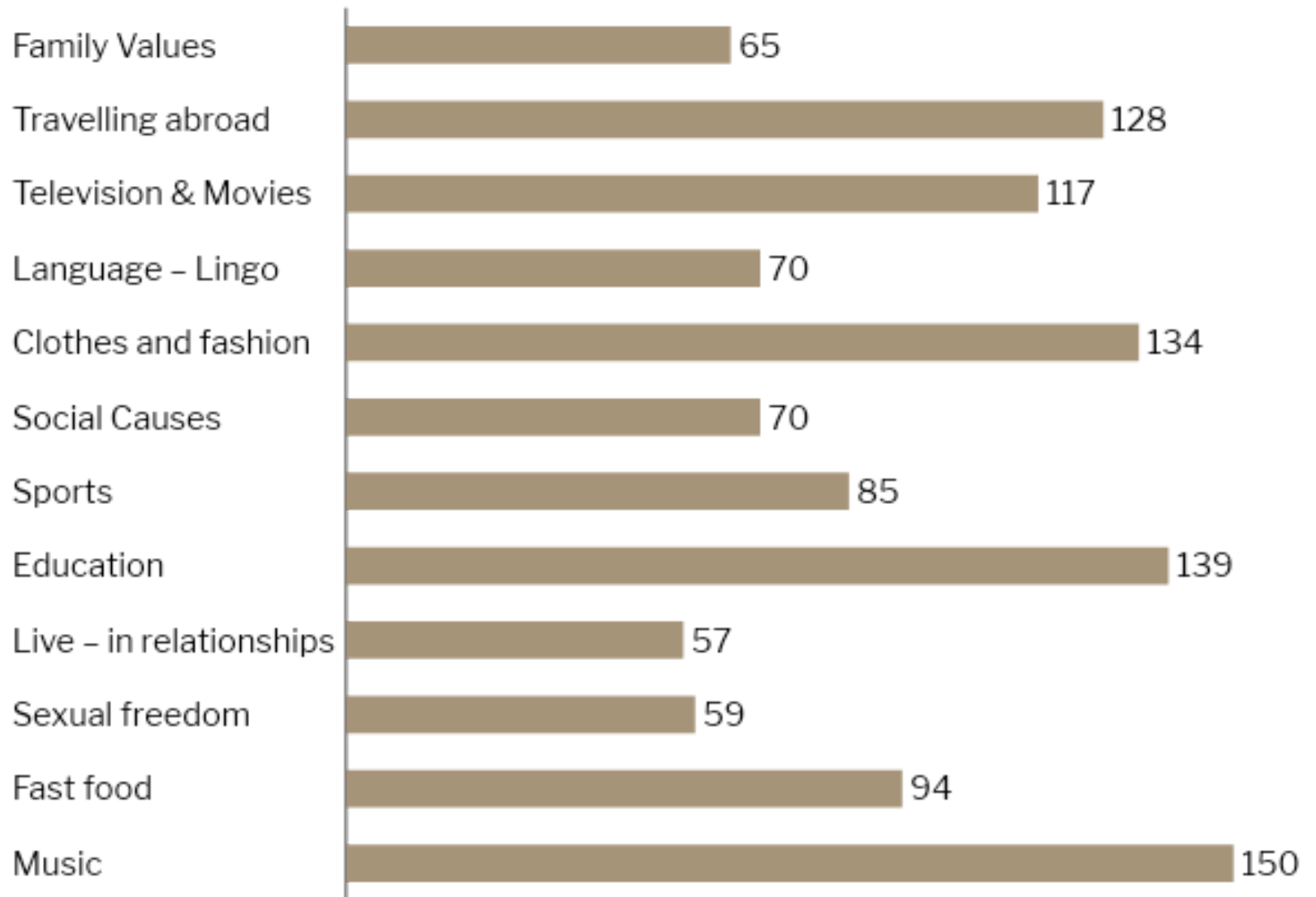
# Majority get influenced by various types of entertainment



# Majority get influenced by Western Culture these days

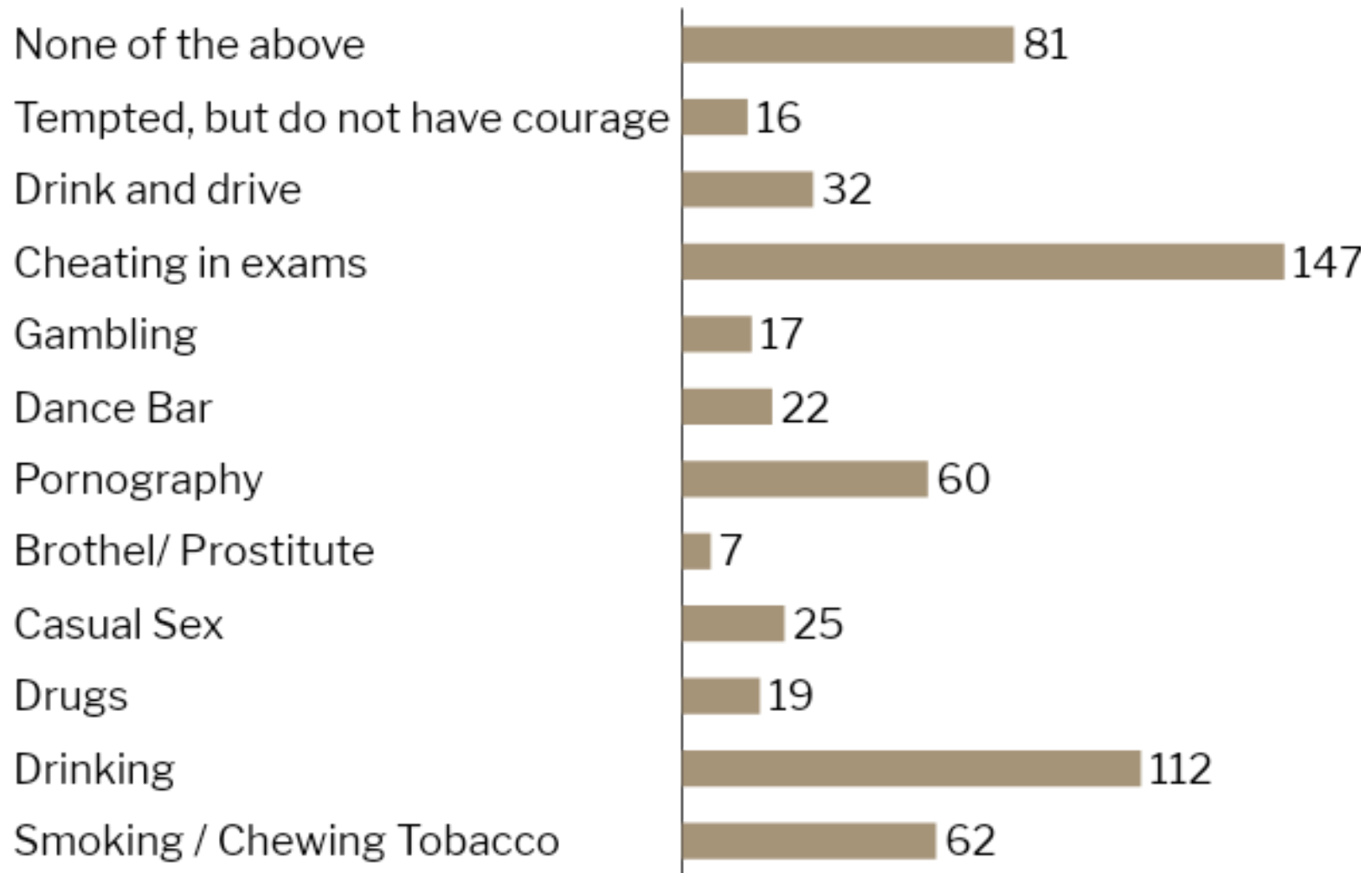


# Western Culture influencers

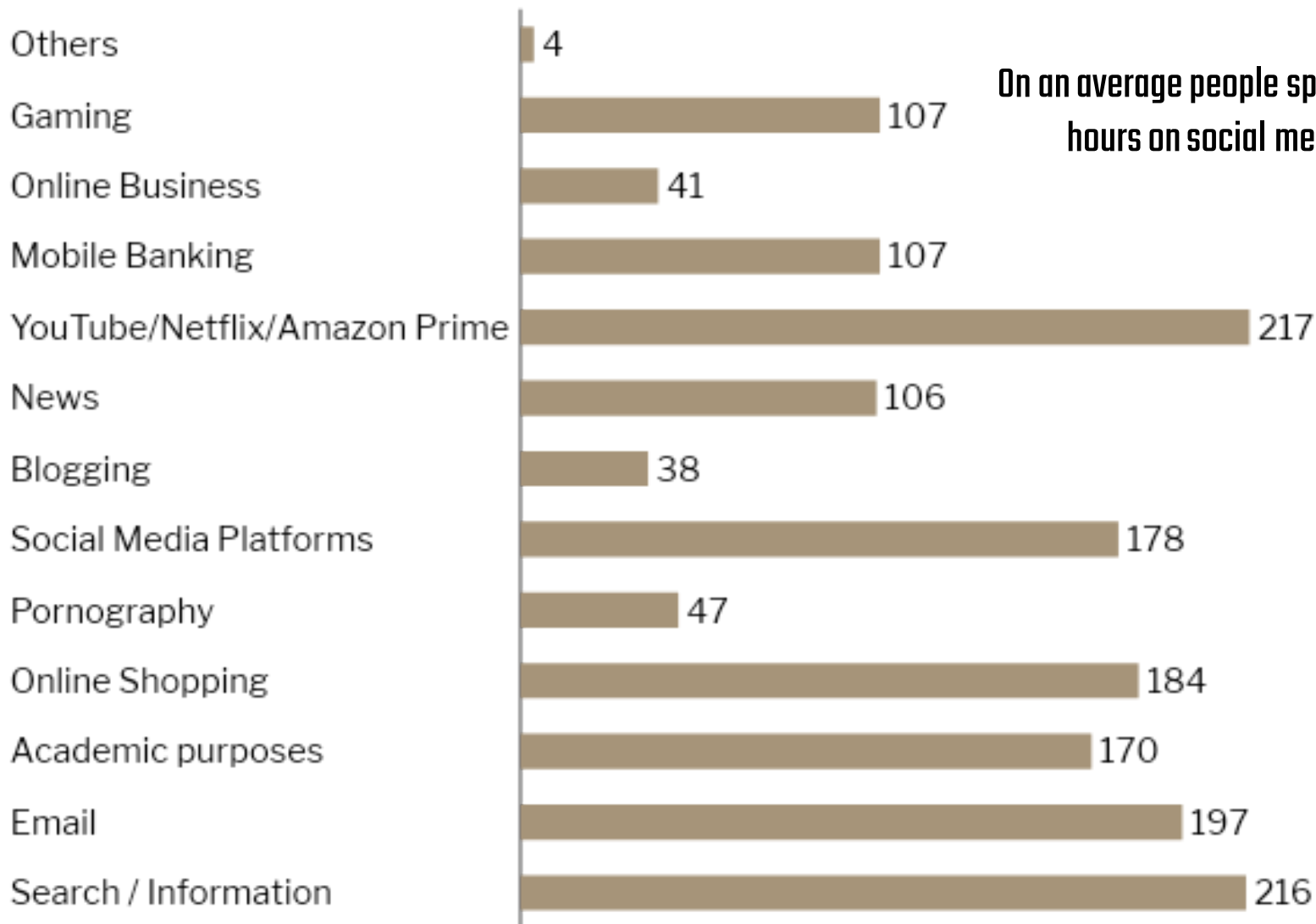




# A majority have cheated on their exams

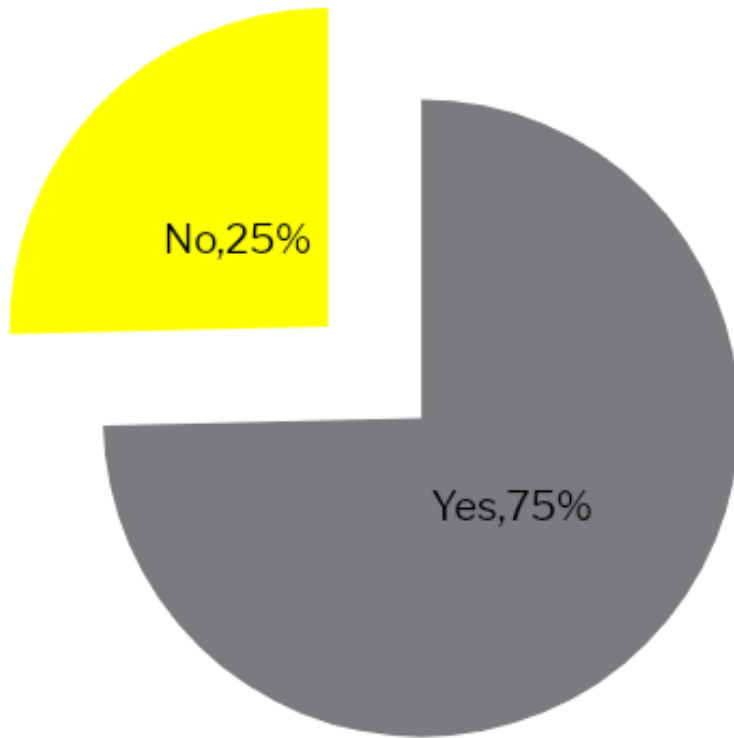


# Internet is used equally for entertainment & research



**On an average people spend 3- 5 hours on social media**

# 75% of youth is informed about sex education



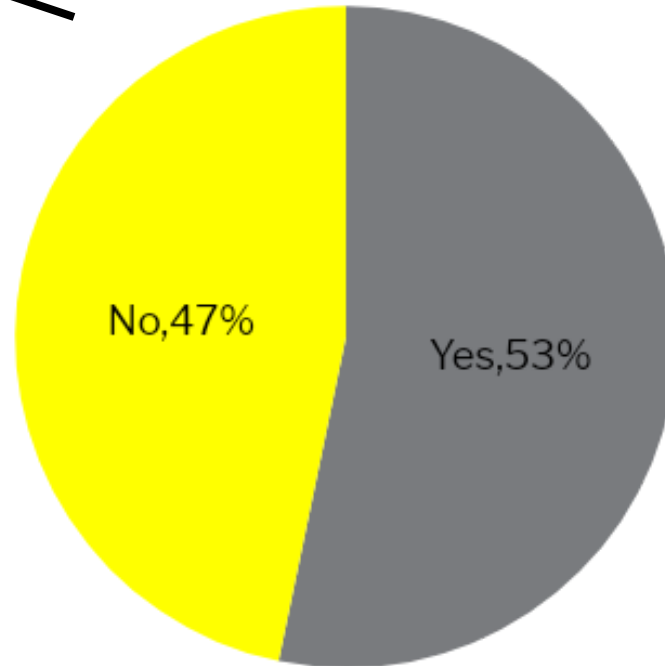
## Sources:

- Schools / Colleges
- Videos / Internet
- Parents
- Friends
- Counselors
- Books / Magazines
- Experimentation

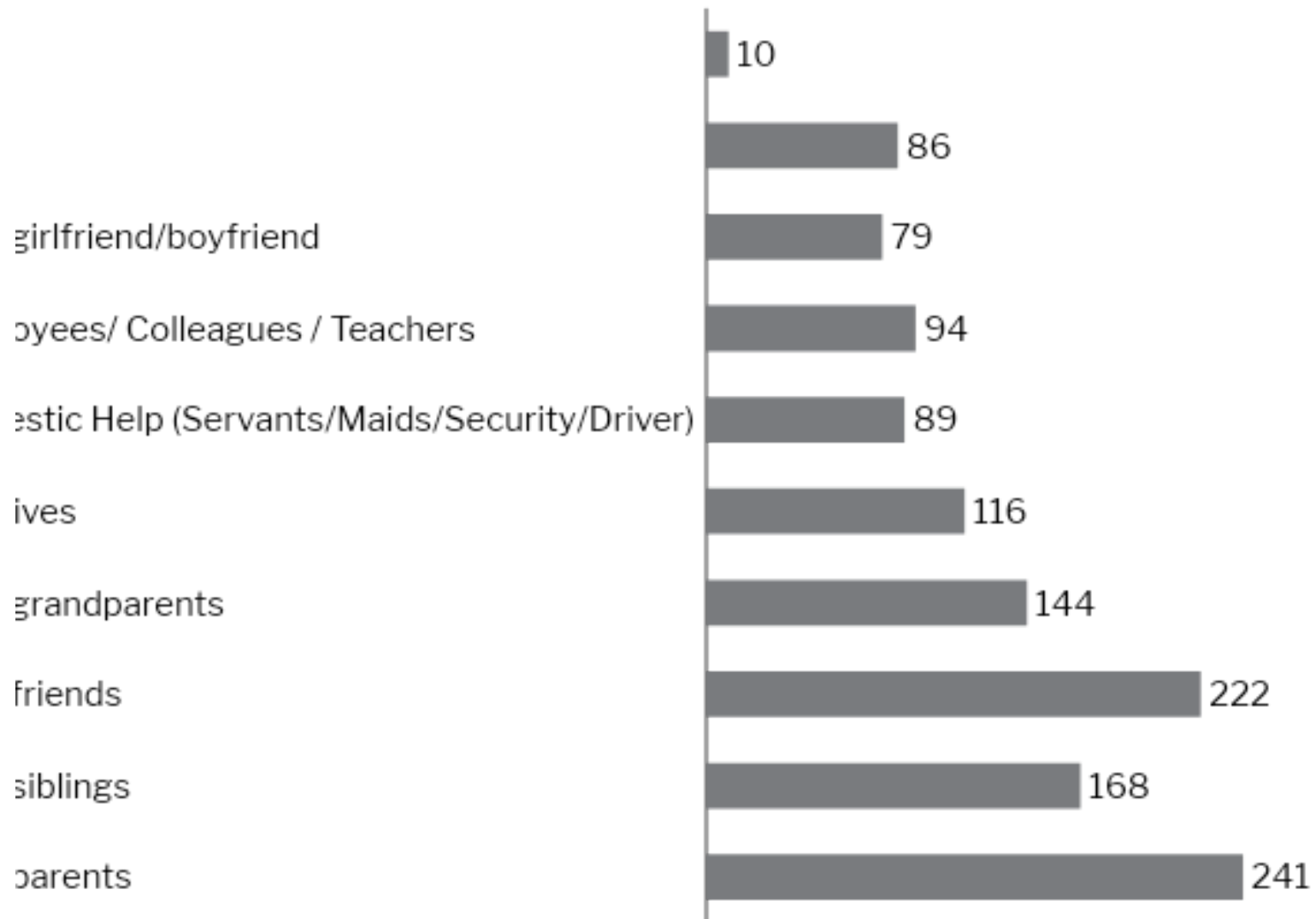
# Majority claim to be governed by themselves

## Influential factors:

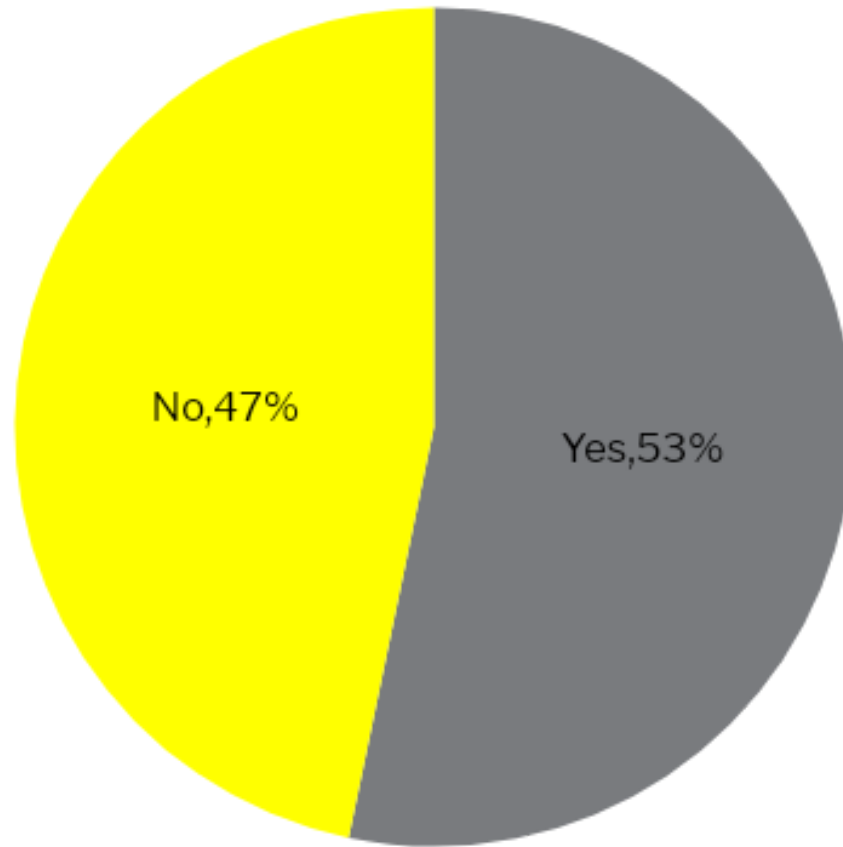
- Family
- Friends
- Relatives
- Society
- Peer Group



# Majority express your care, concern and love to friends & parents

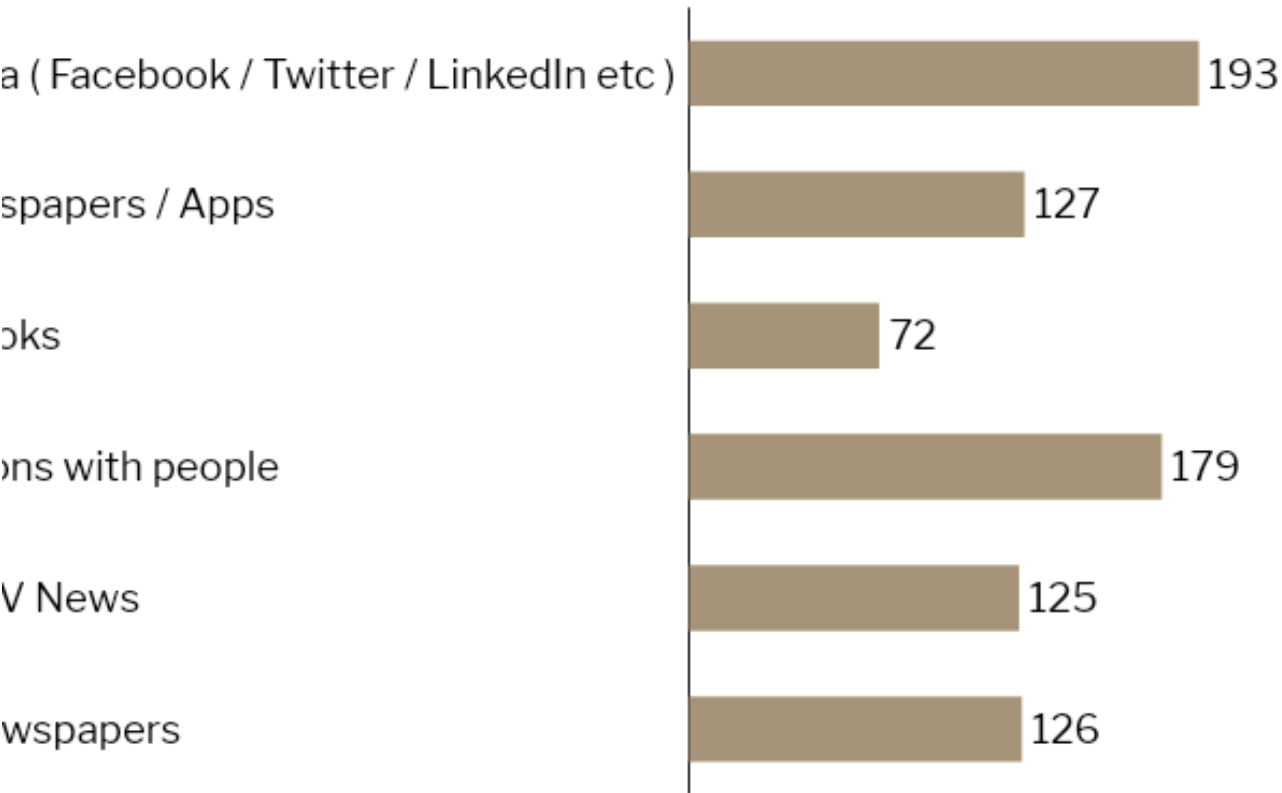


# Most find it hard to make decisions



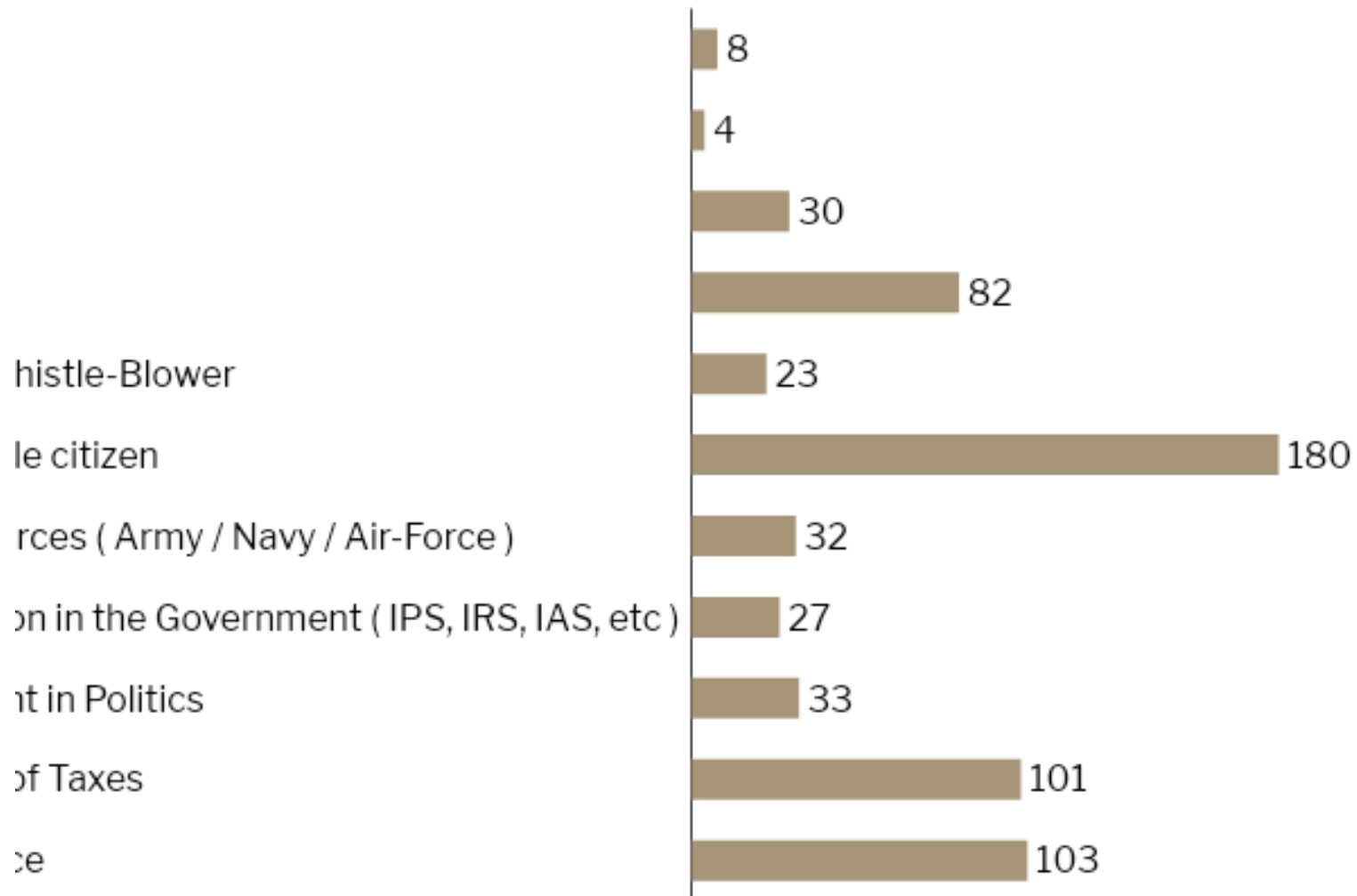
# 63% keep themselves updated about current affairs

## Sources of information



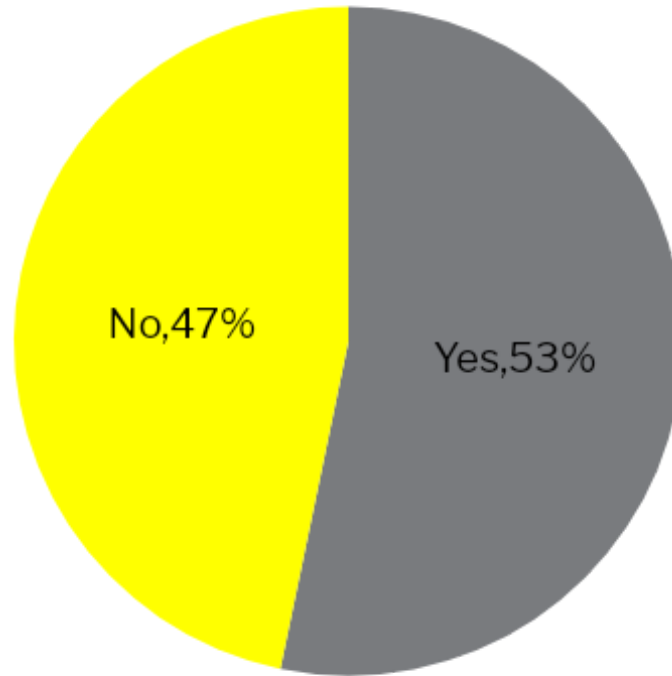
**Majority read news few times a week**

# Most believe they can believe they can build India of dreams by being a responsible citizen

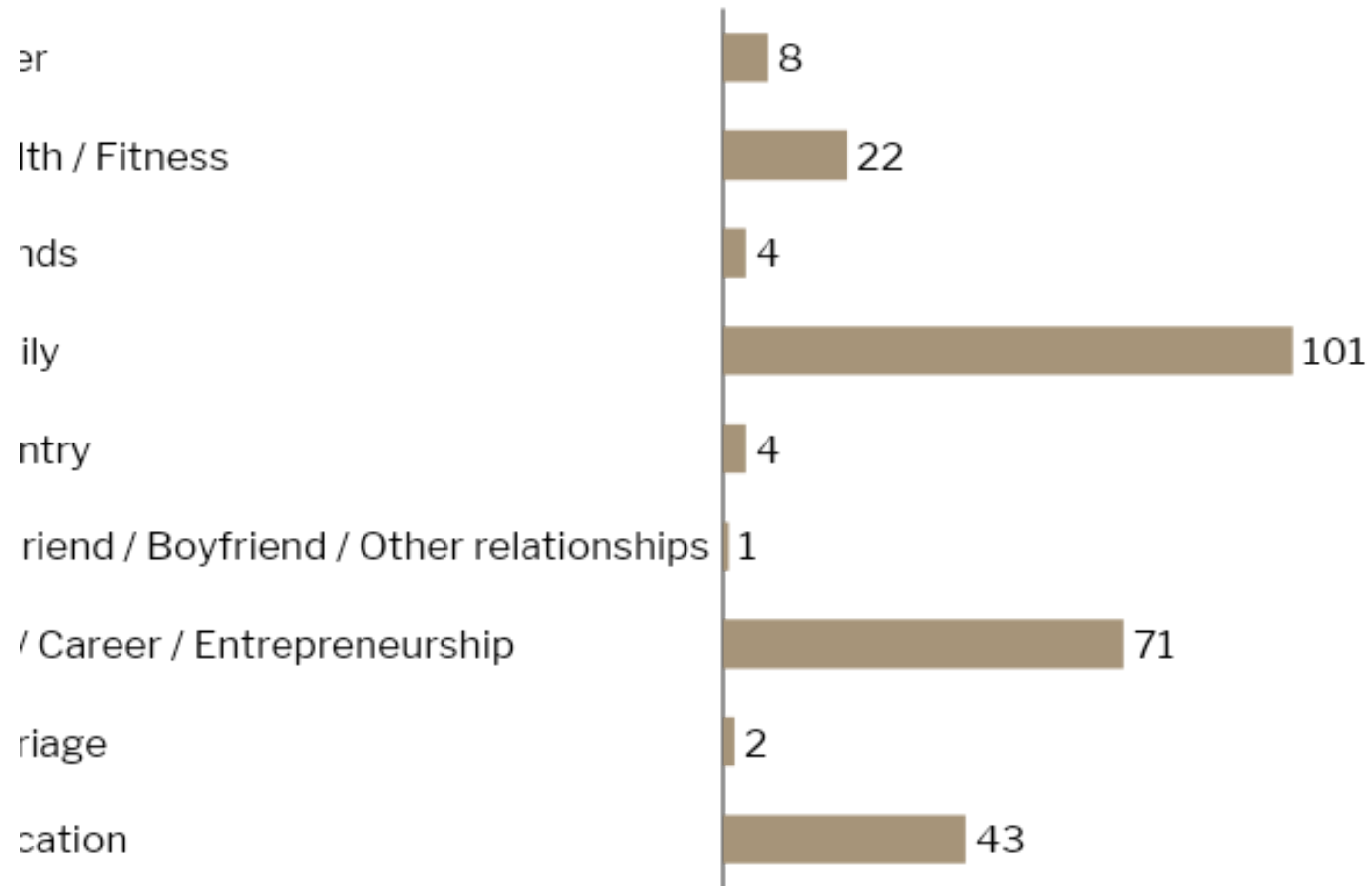




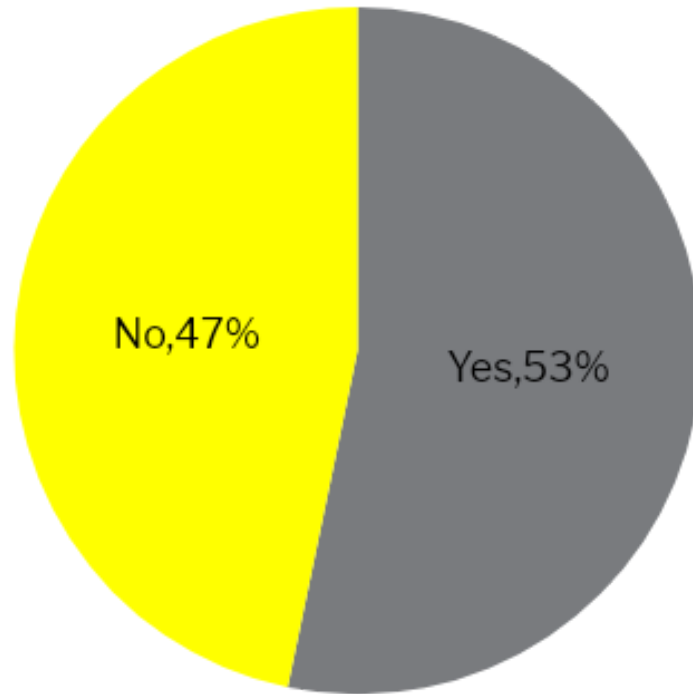
# Most think their parents trust them



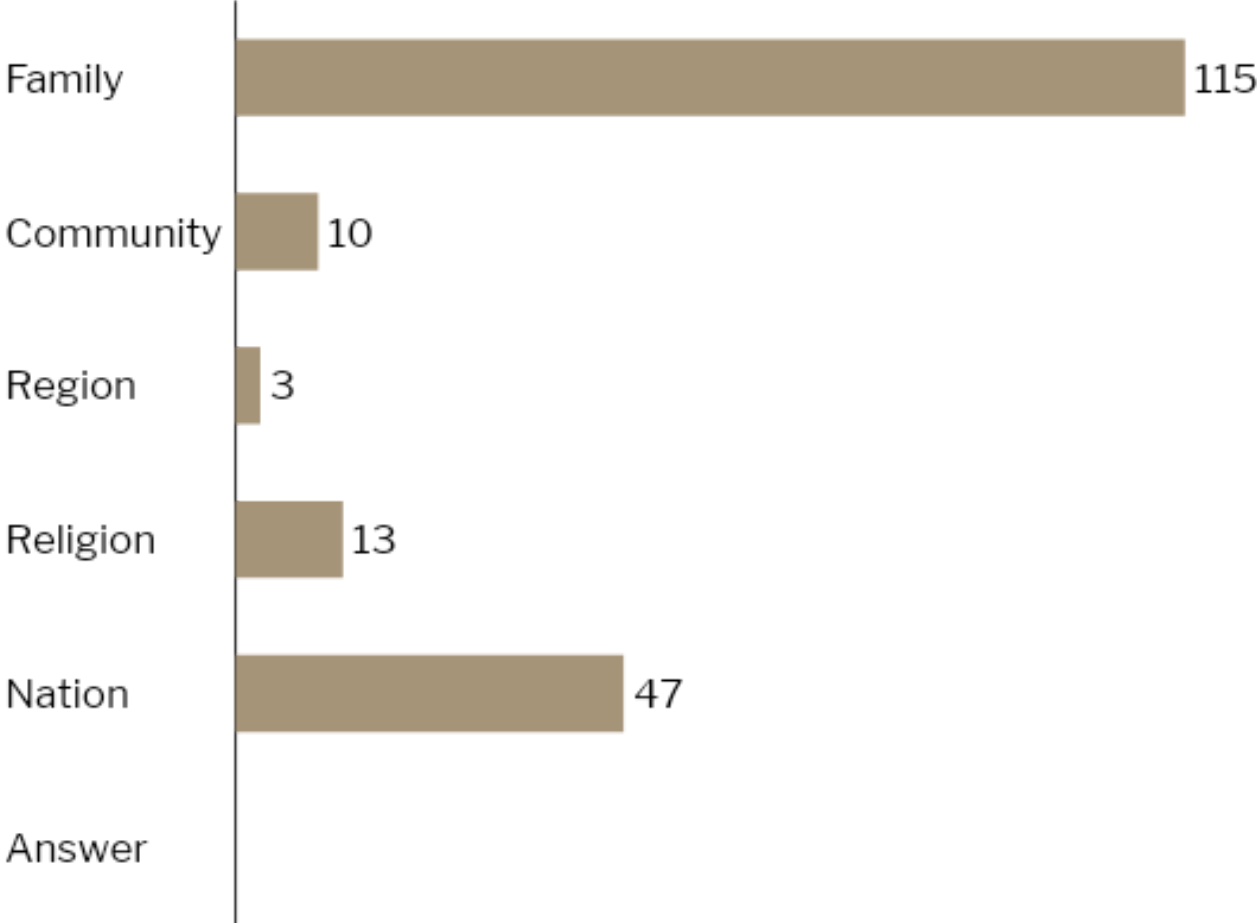
# Family is the most important priority



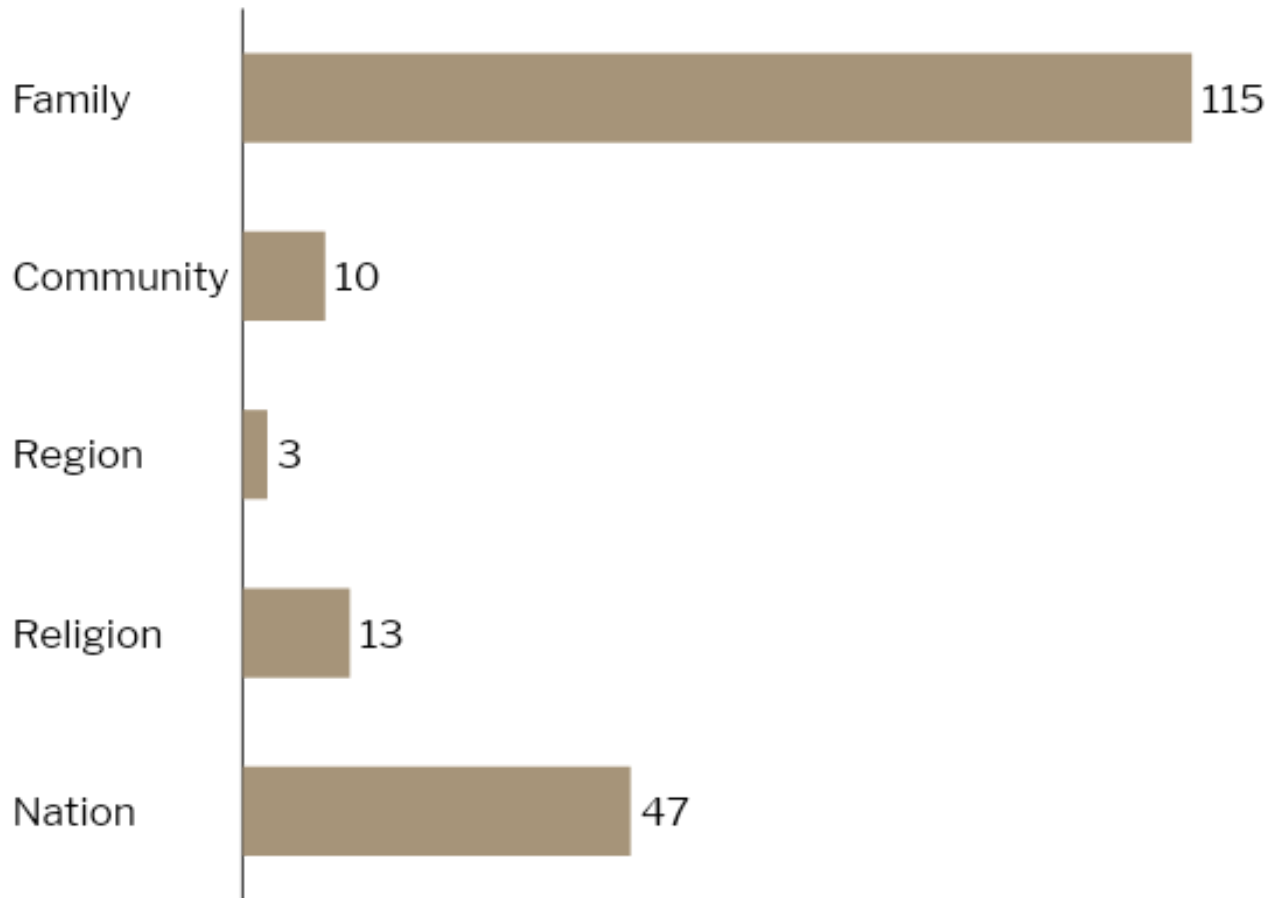
# 43% have stolen something in their life



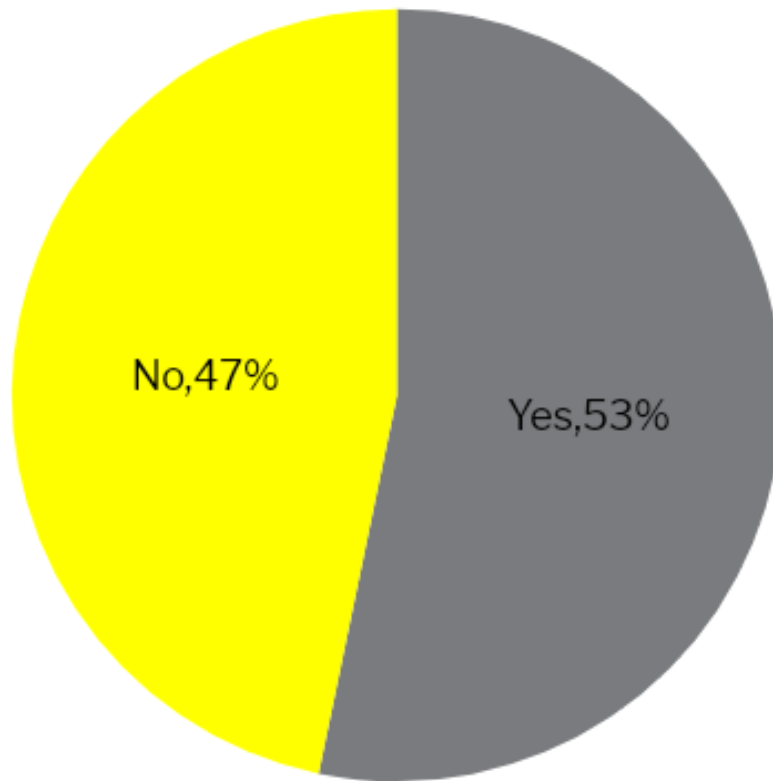
# Most claim to decide their career themselves



# Majority identify themselves with their family

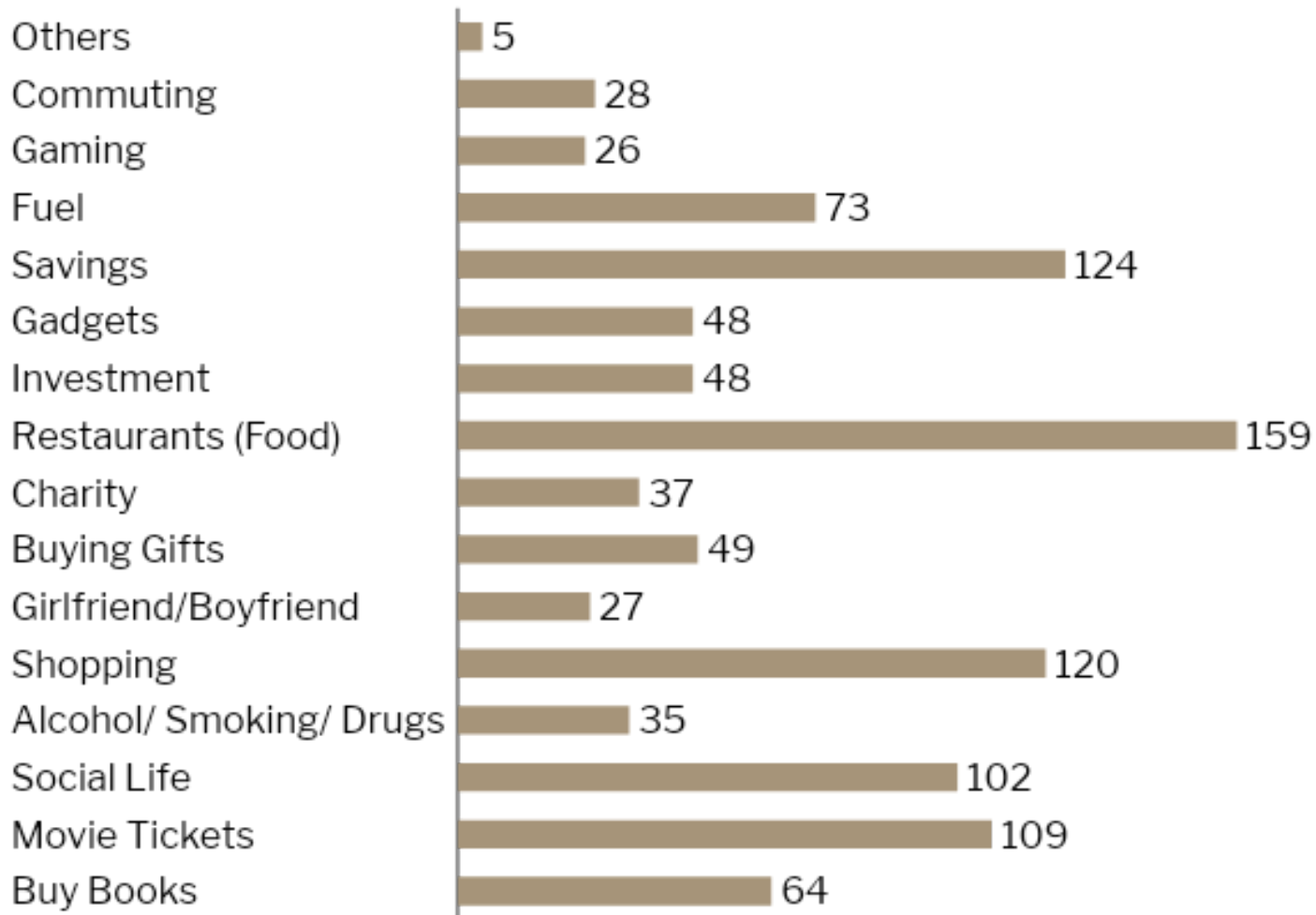


**184 out of the total are 18+**

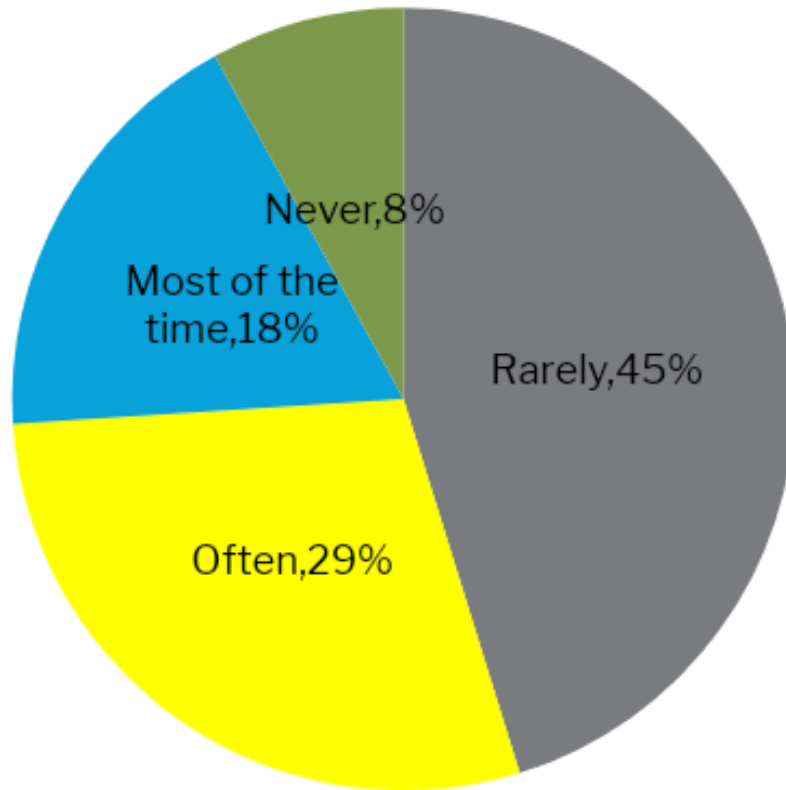


**Yet almost 50% do not vote**

# Most spend their pocket money on food

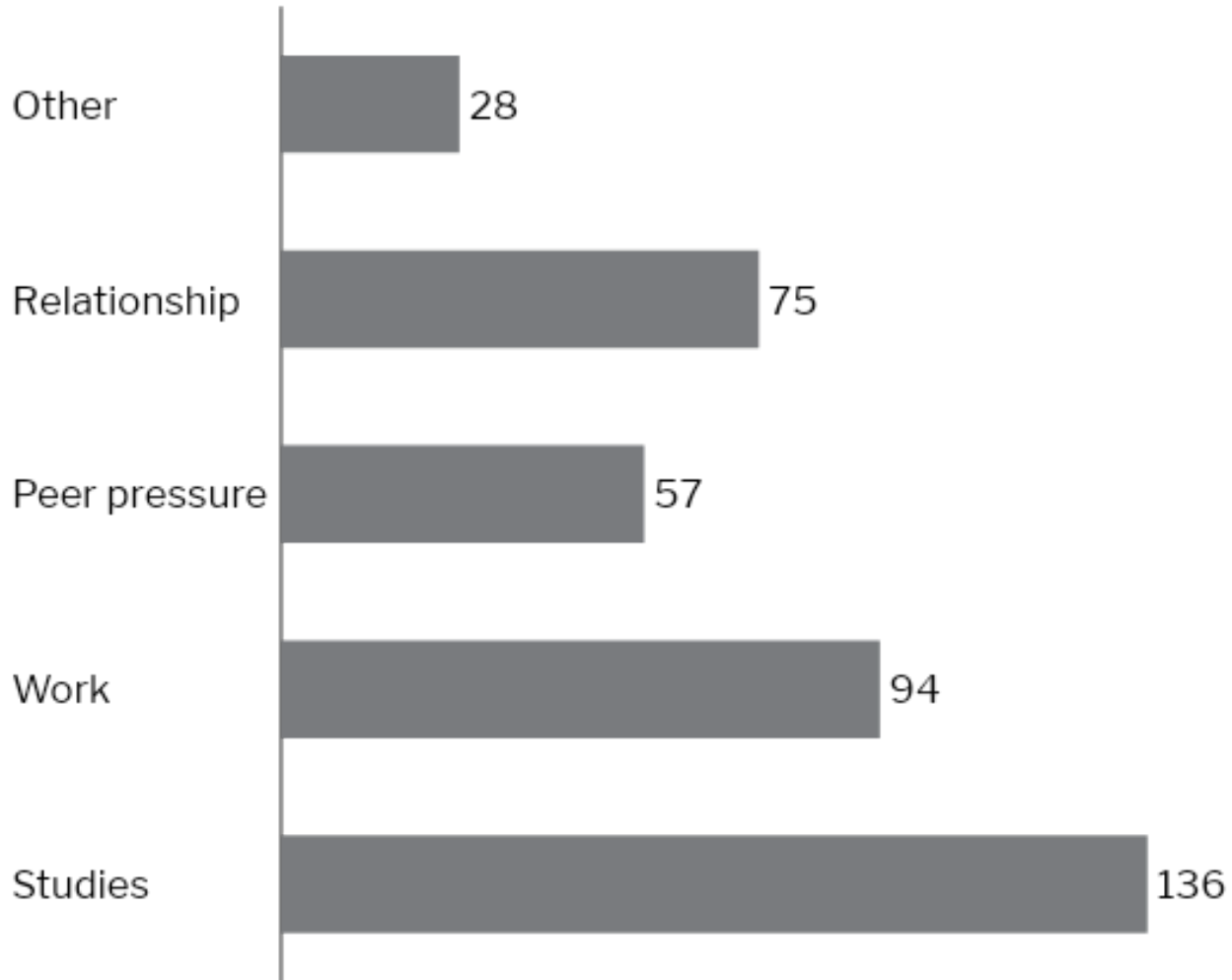


# 47% feel low and demotivated





## Majority feel studies causes stress



**Thank You!**

