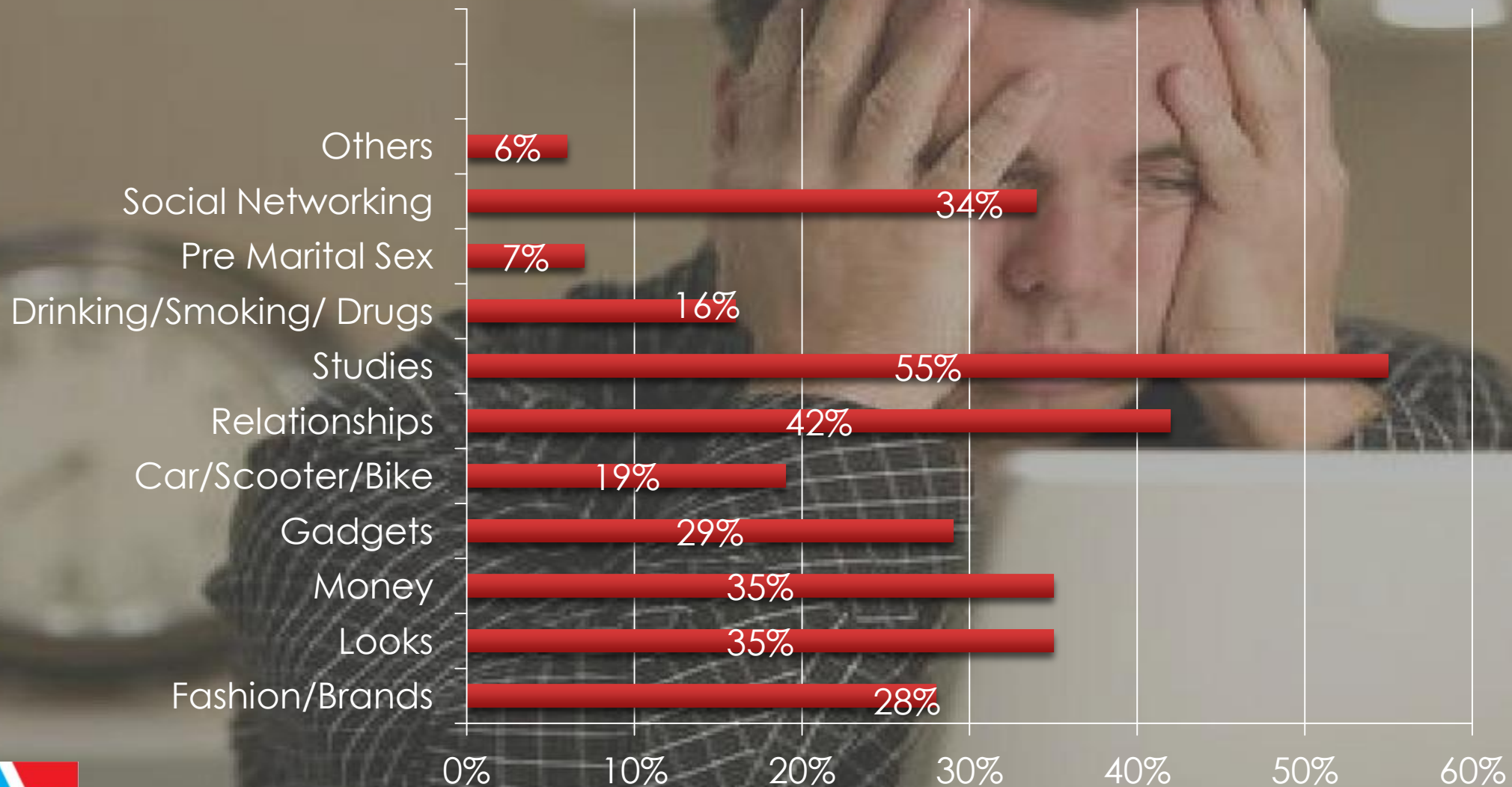


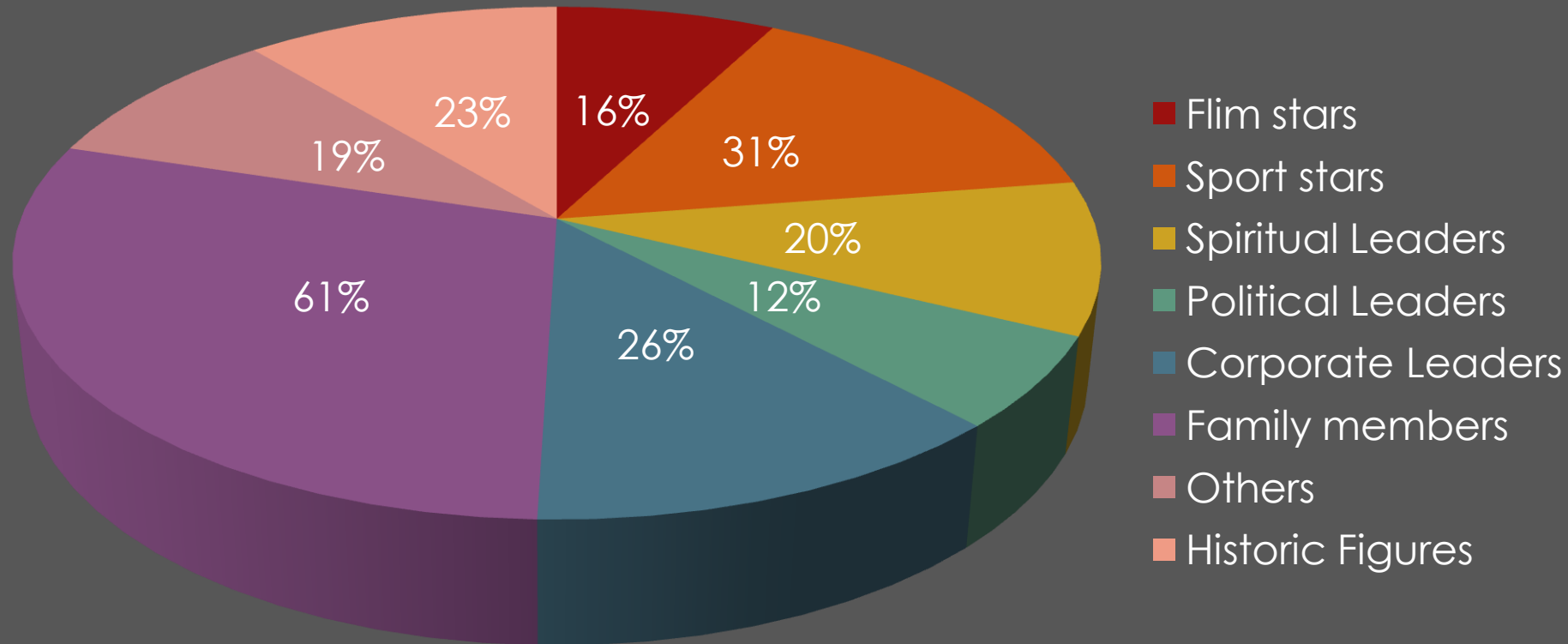
SURVEY REPORT 2015



HOW DOES PEER PRESSURE AFFECT YOU?

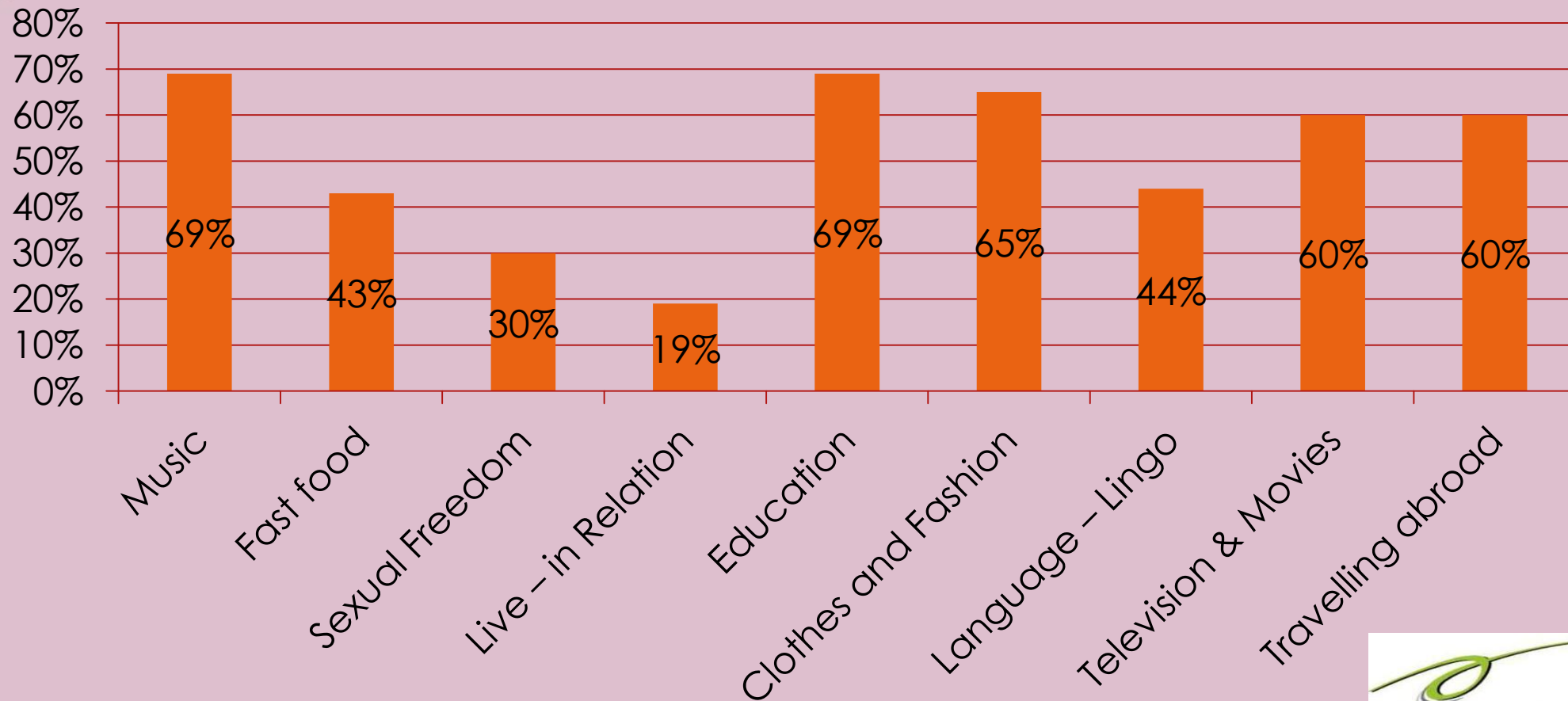


WHO ARE YOUR ROLE MODELS?

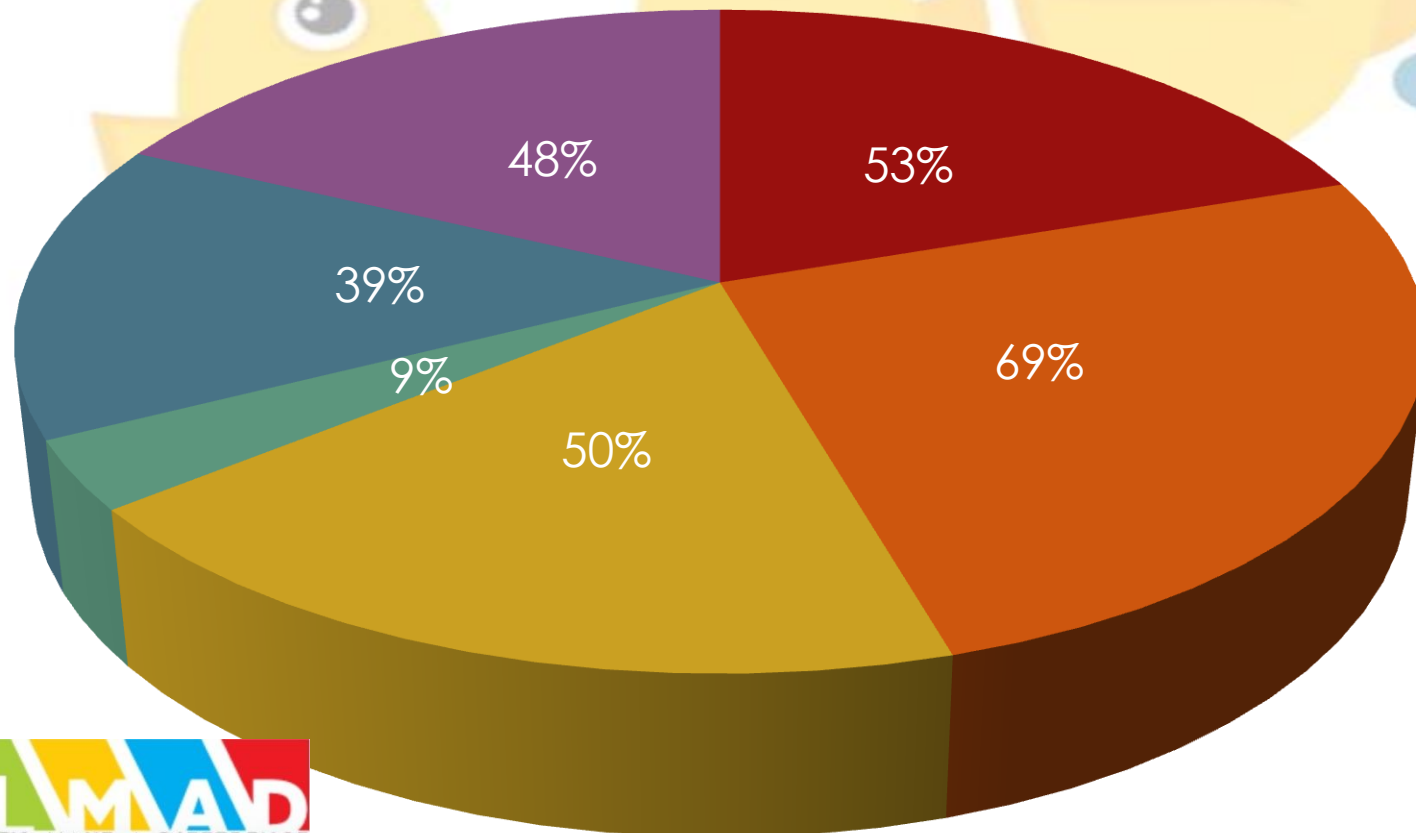


77% of youth is influenced by western culture.

In which ways does Western culture influence you?

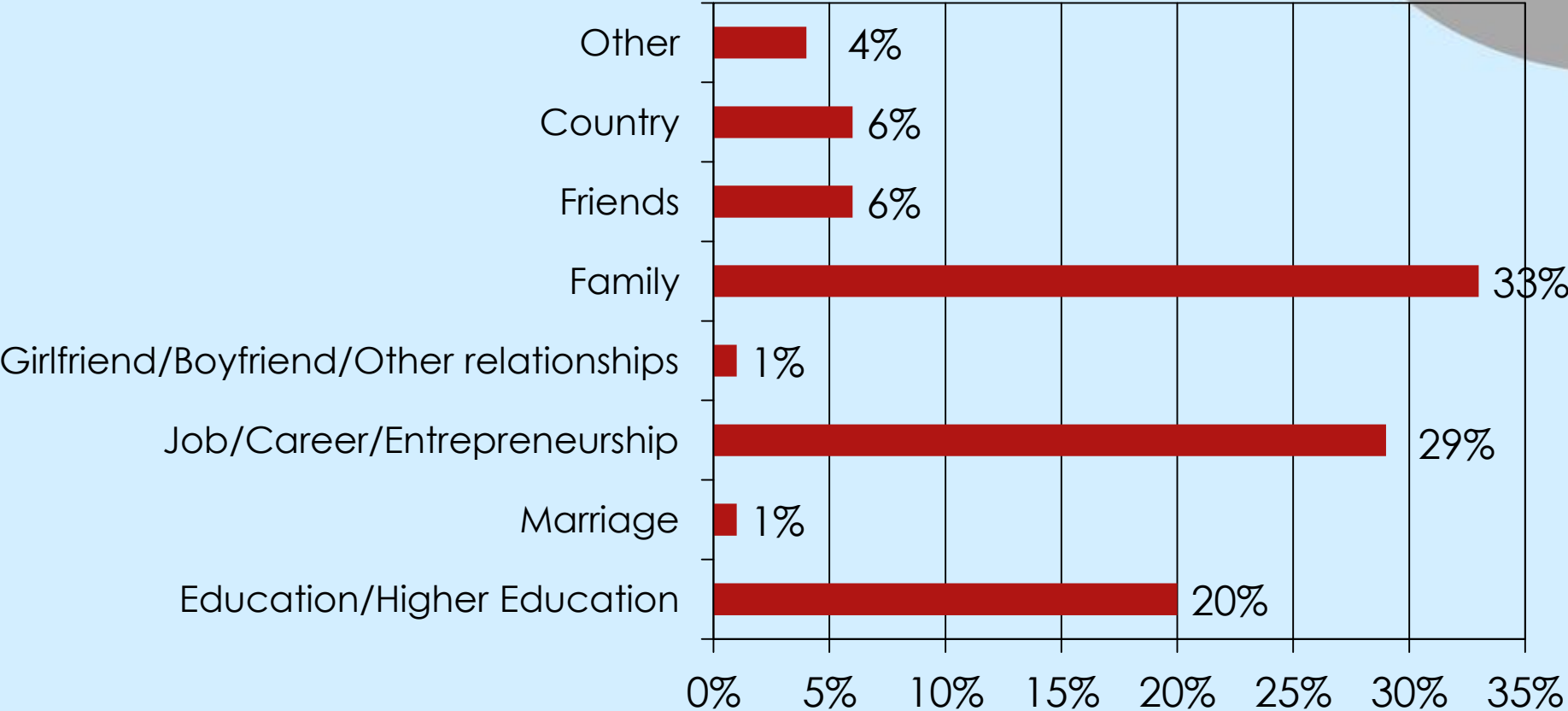
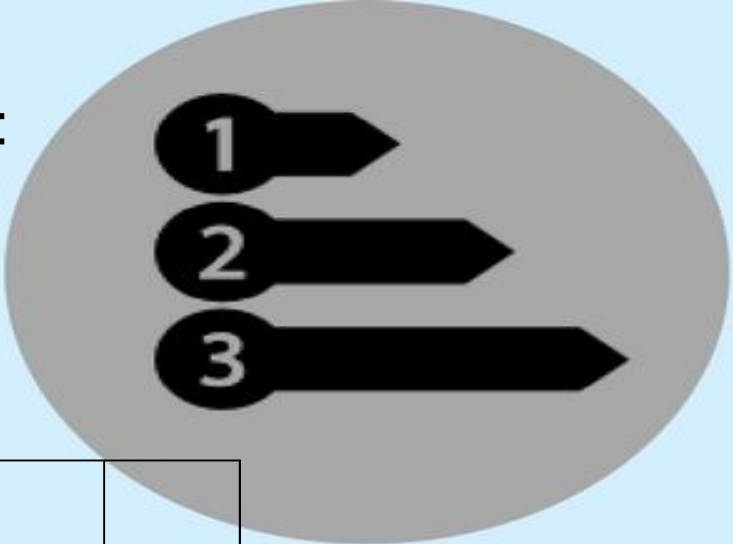


Which of the following do you get influenced by?

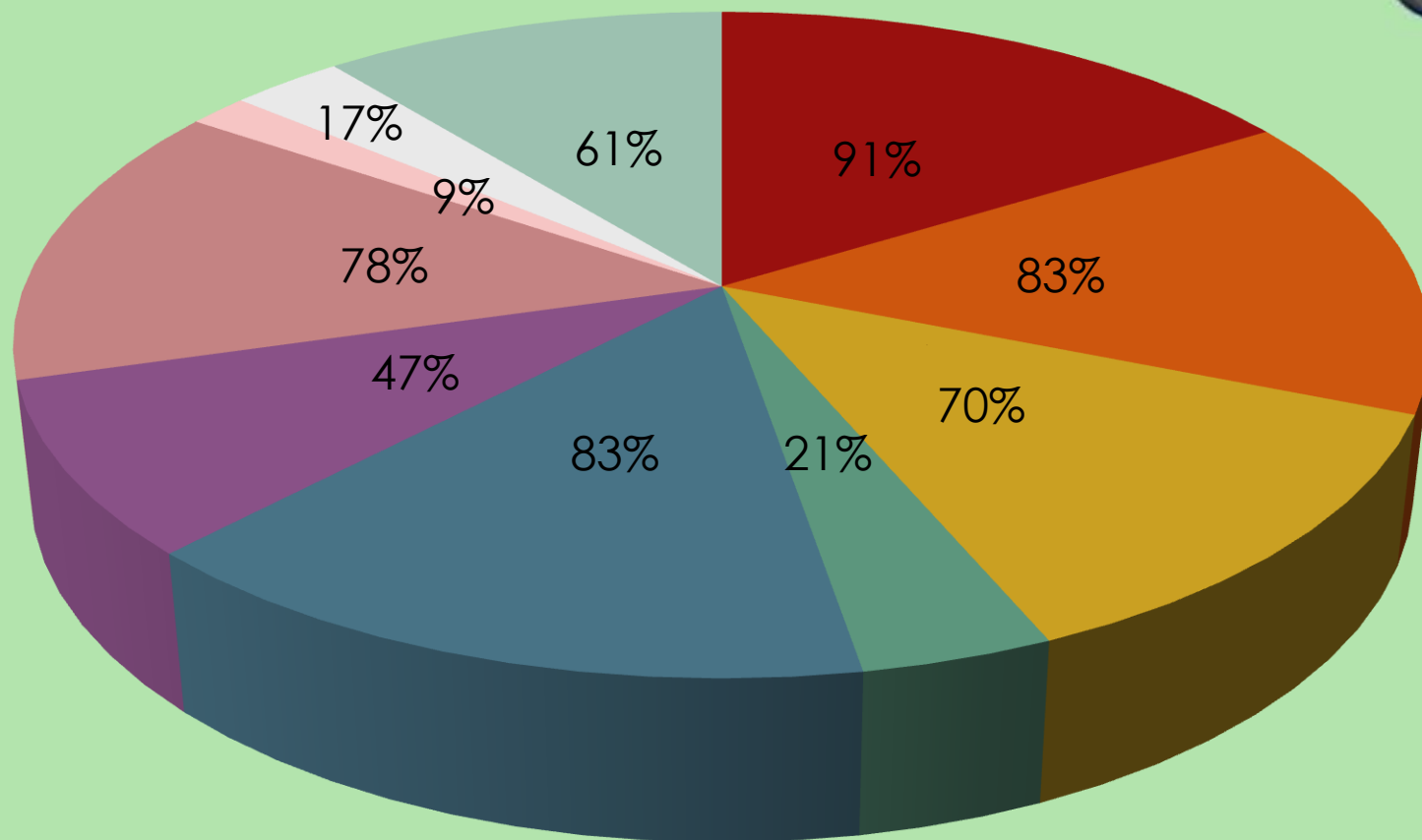


- Entertainment (Movies+TV)
- Media
- Books
- Others
- Social Networking
- Personal Experience

WHAT IS THE MOST IMPORTANT PRIORITY OF YOUR LIFE?



For what purpose do you use the Internet?



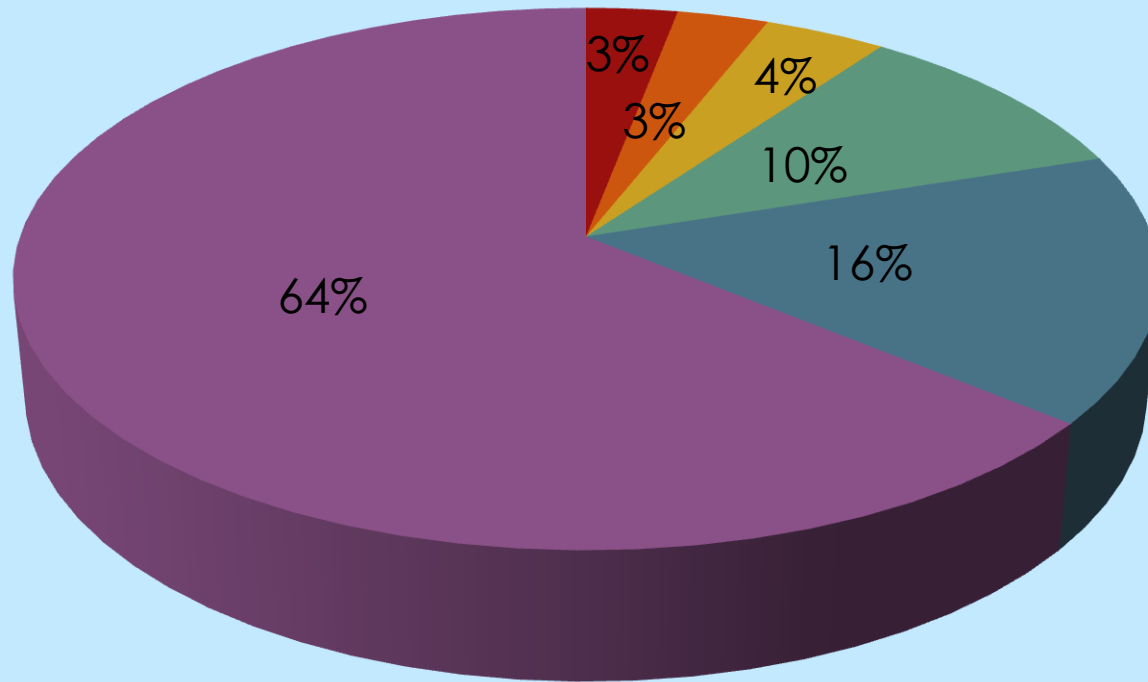
- Search/Information
- Email
- Academic Purposes
- Pornography
- Facebook/Twitter
- News
- Youtube
- Others
- Blogging
- Online Shopping

92% youth
think their
parents trust
them

TRUST

58% think they
can improve on
it

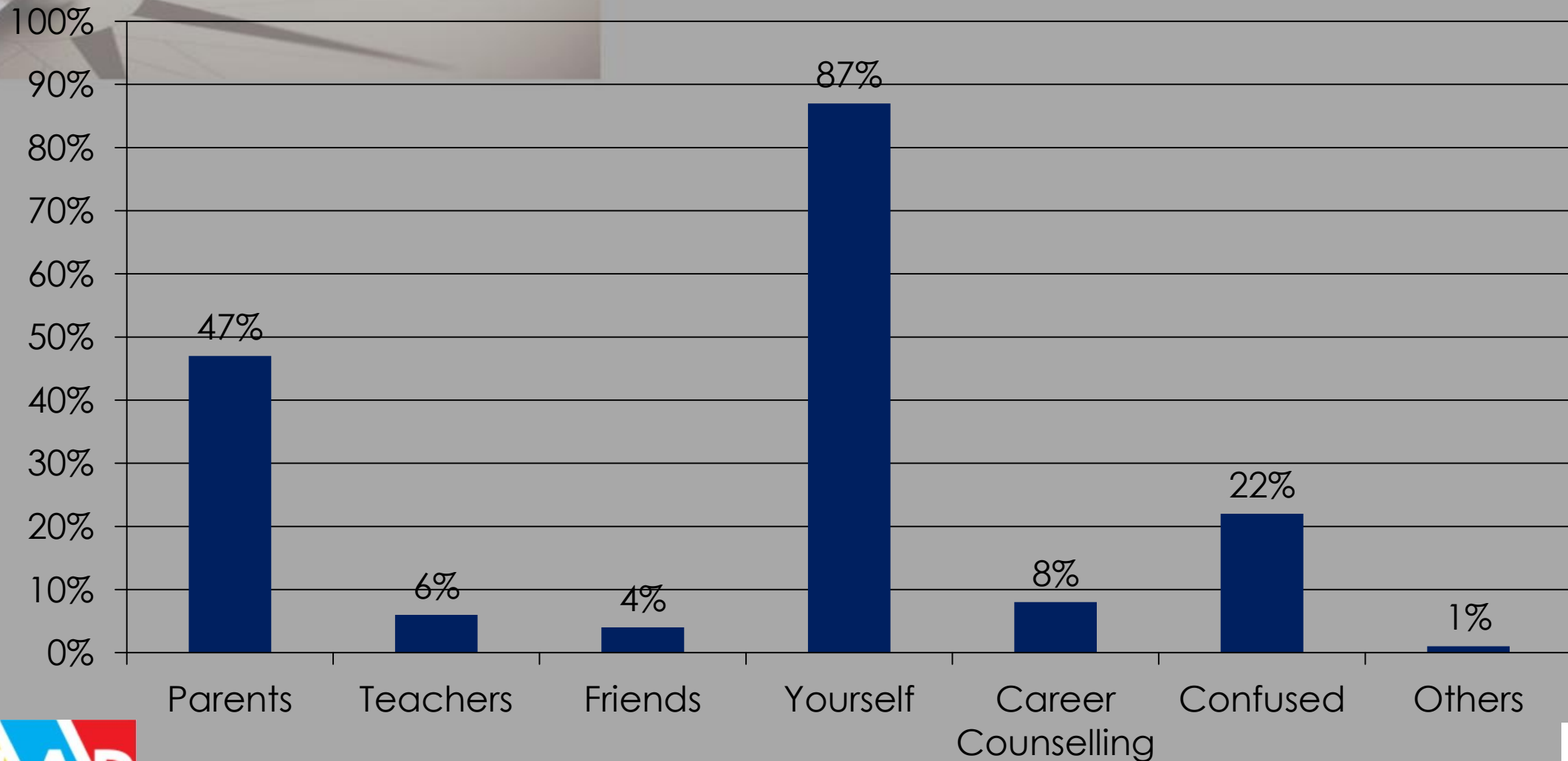
HOW OFTEN DO YOU LOG IN TO SOCIAL MEDIA?



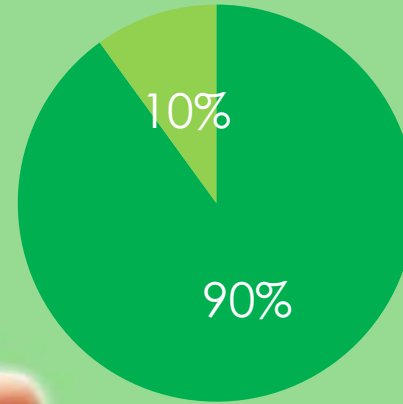
- Less than Once a Month
- Once a Month
- 2-3 Times a Month
- Once a Week
- 2-3 Times a Week
- Daily



WHO DECIDES YOUR CAREER?

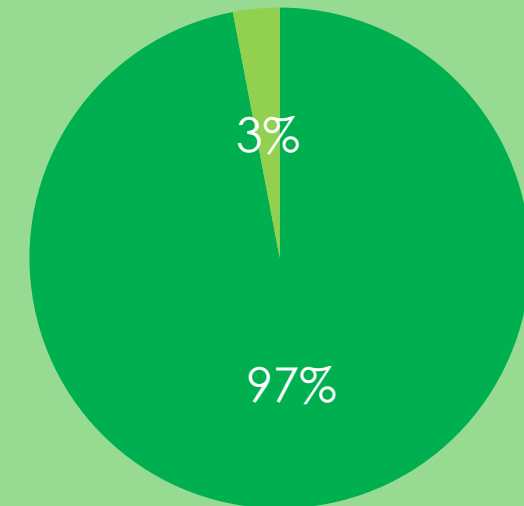


Are you environmentally conscious?



- Yes
- No

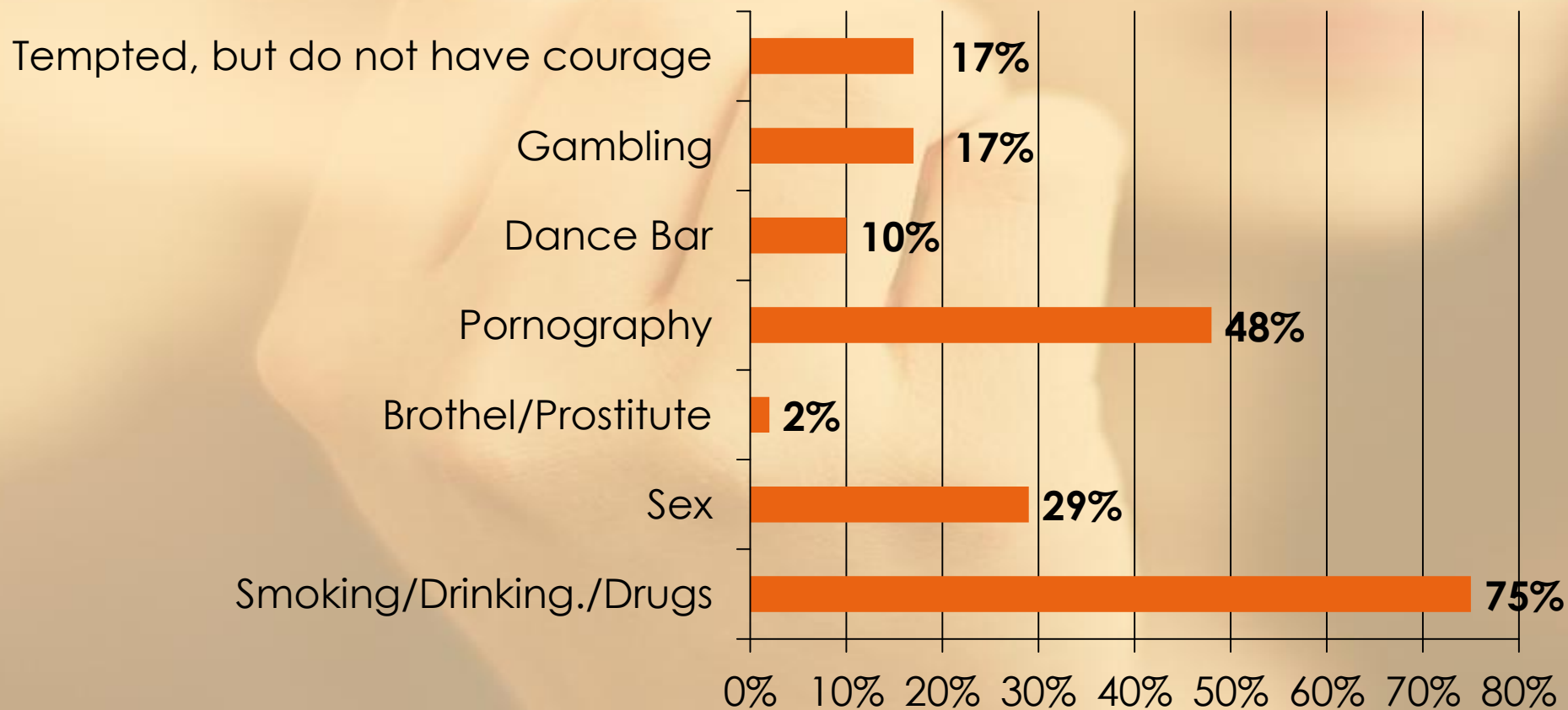
Are you aware of the consequences of global warming?



- Yes
- No

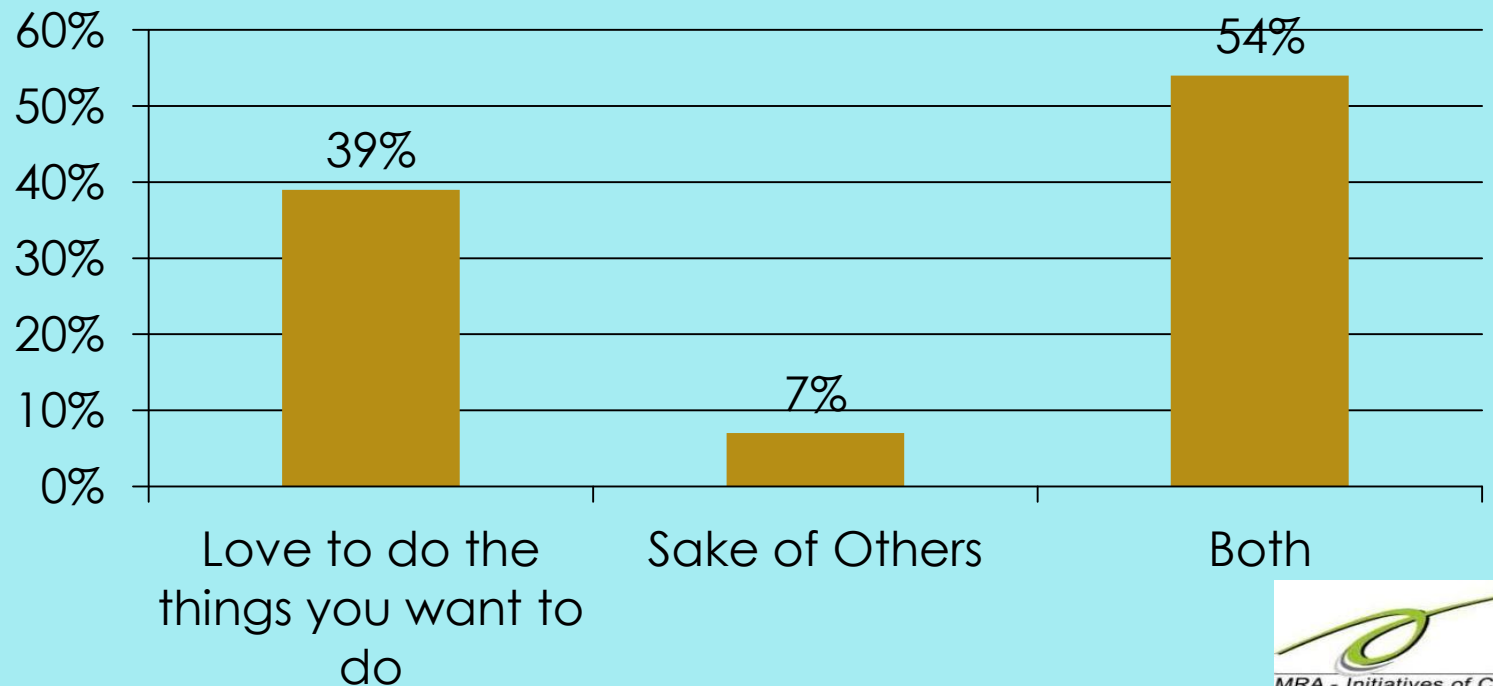
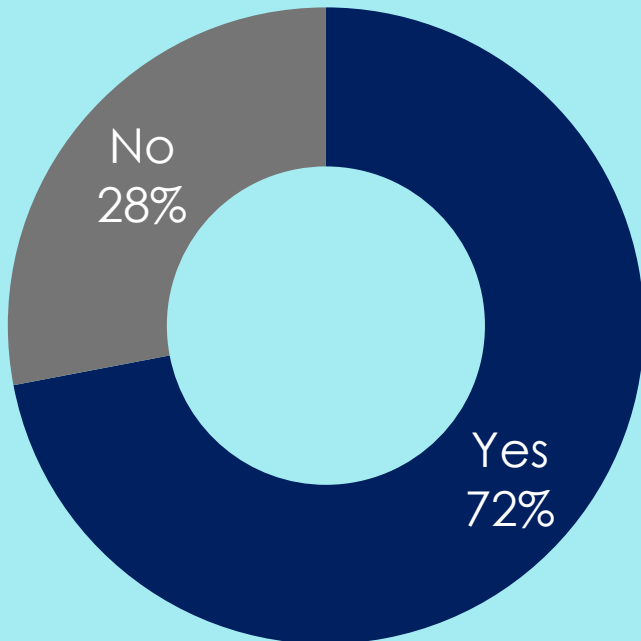


At any given point of time, which of the following have you tried?

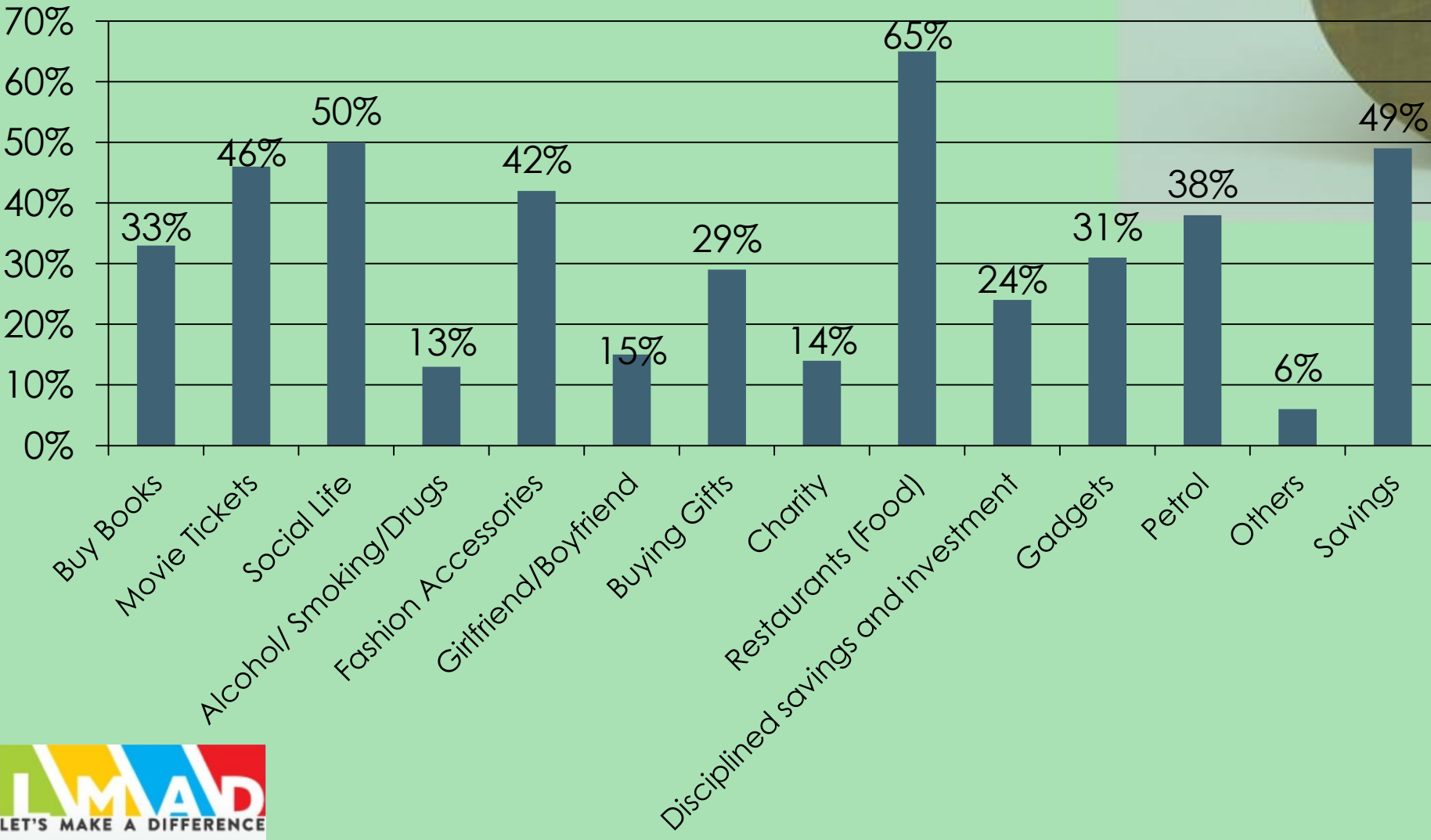


**DO YOU LOVE YOURSELF
THE WAY YOU ARE?**

**Do you do things because
you love them or for other
people's sake ?**



HOW DO YOU SPEND YOUR POCKET MONEY?



HOW DO I PLAN TO BUILD INDIA OF MY DREAMS?

