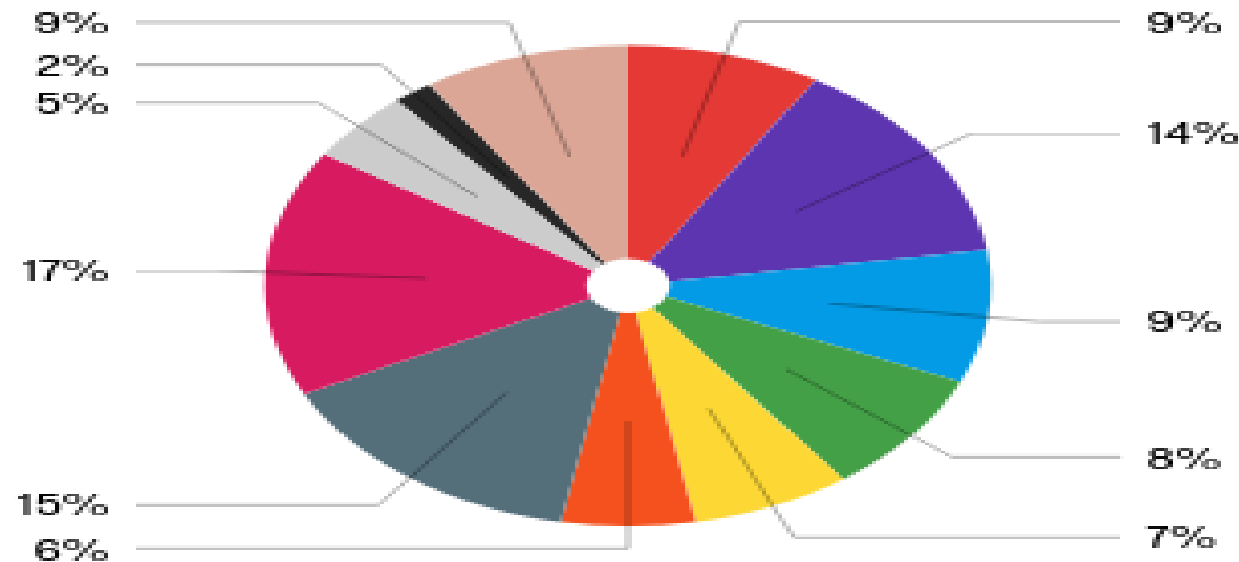


SURVEY REPORT 2014

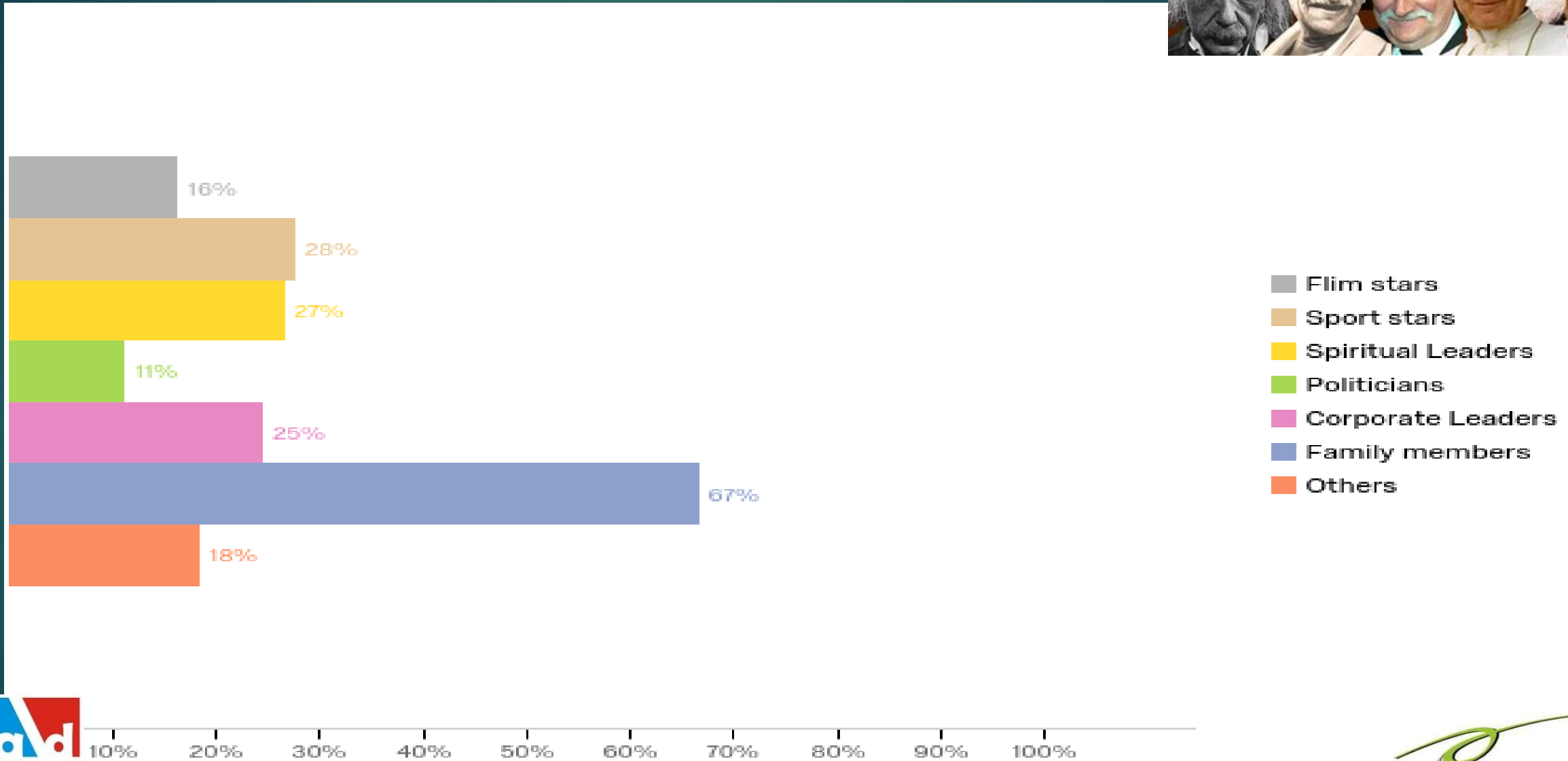
CAUTION

PEER
PRESSURE

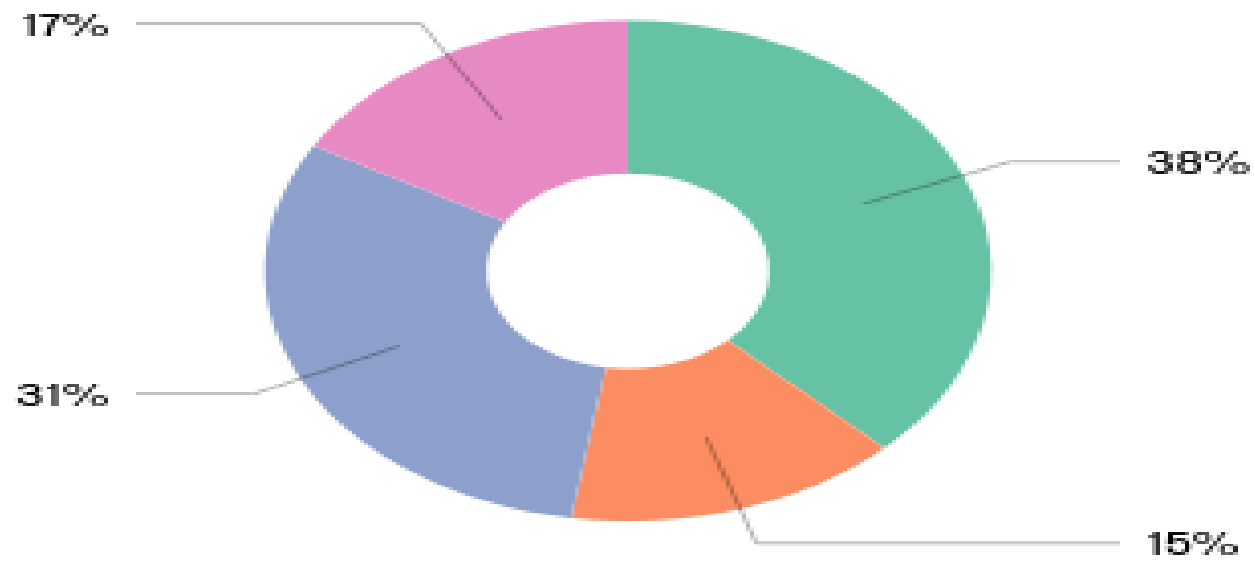
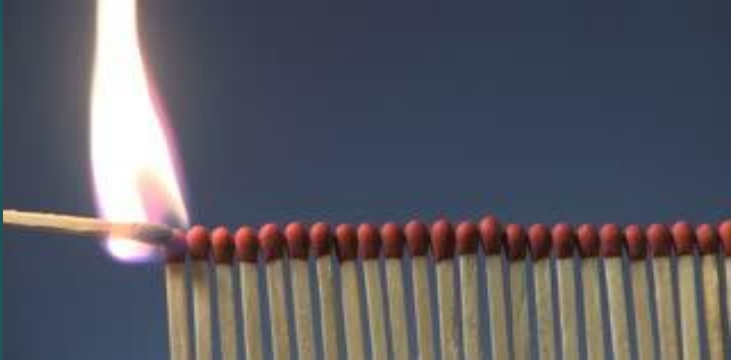
HOW DOES PEER PRESSURE AFFECT YOU?



WHO ARE YOUR ROLE MODELS?

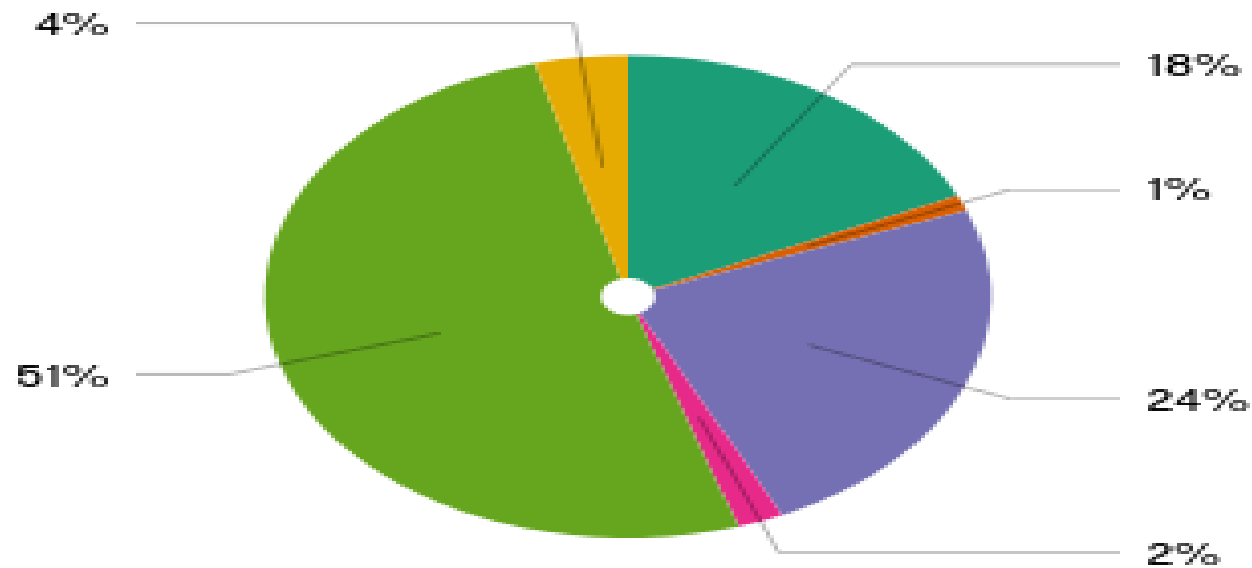


Which of the following do you get influenced by?



Movies Television Books Others

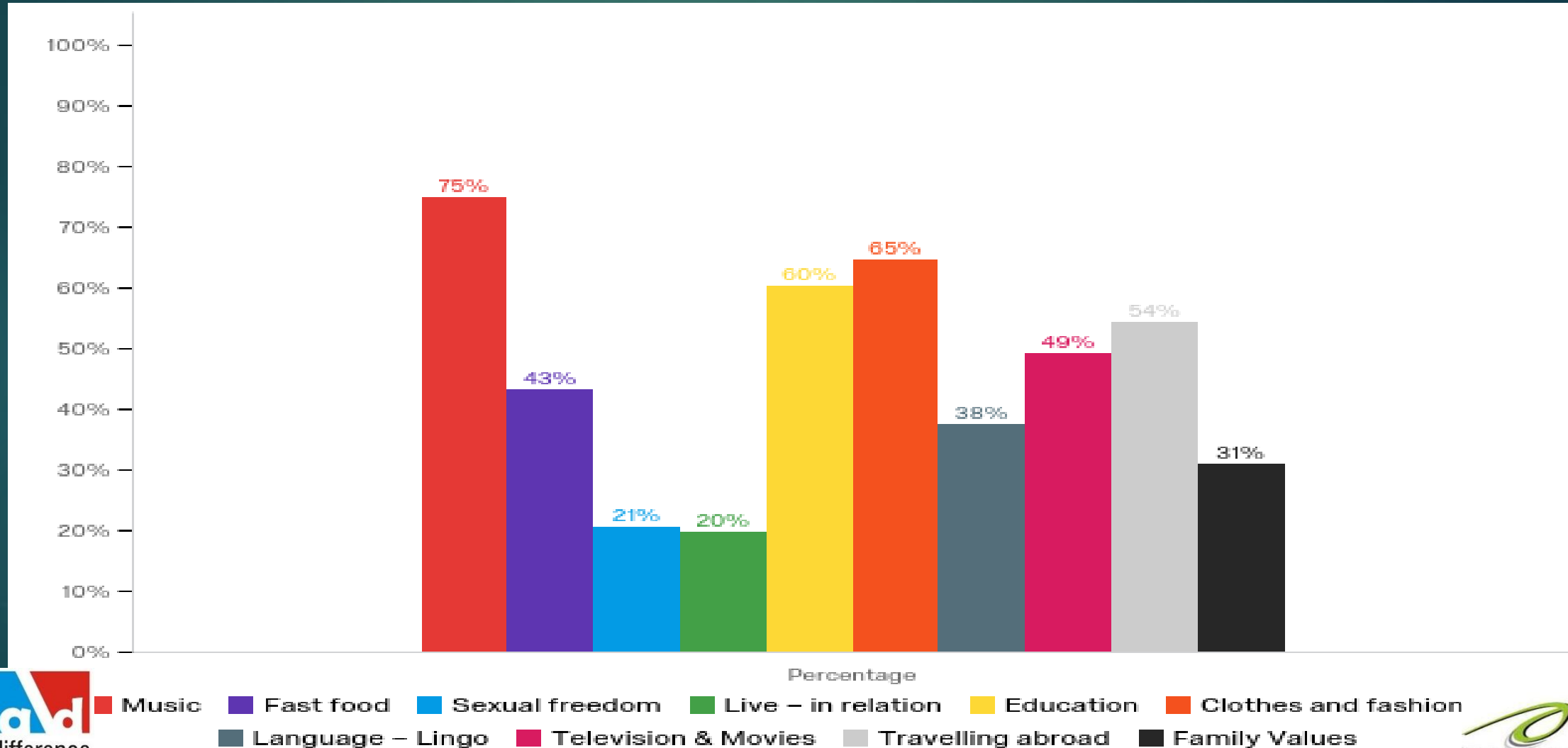
WHAT IS THE MOST IMPORTANT PRIORITY OF YOUR LIFE?



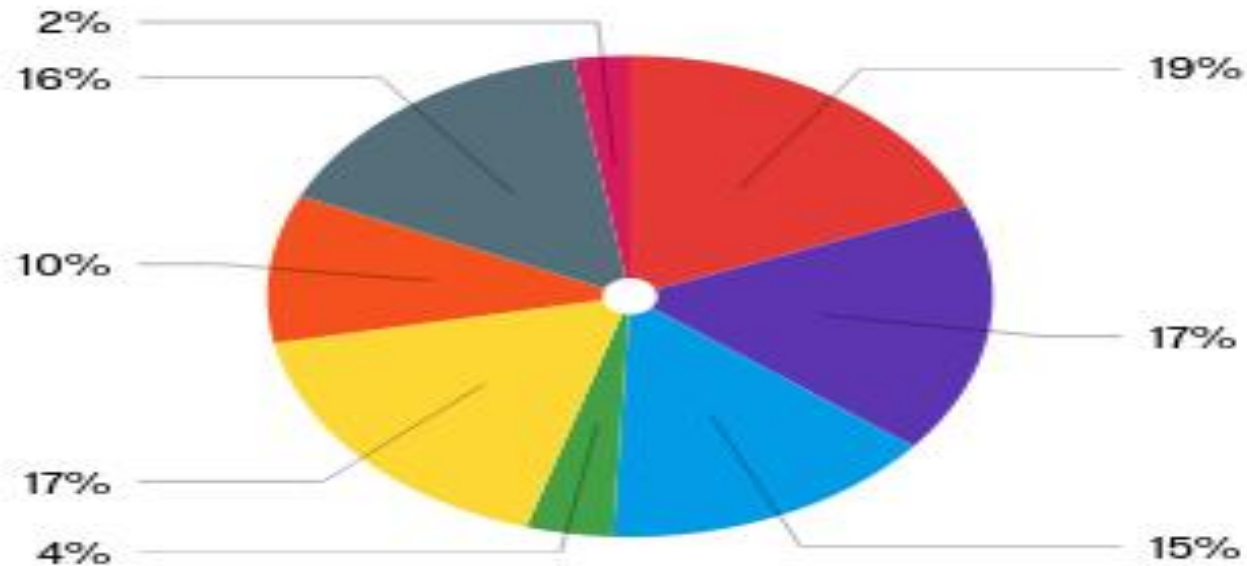
- Education/ higher education
- Marriage
- Job/Career/ Entrepreneurship
- Girlfriend/ Boyfriend/ Other relationships
- Family
- Friends

69% of youth is influenced by western culture.

In which ways do Western culture influence you?



For what purpose do you use the Internet?



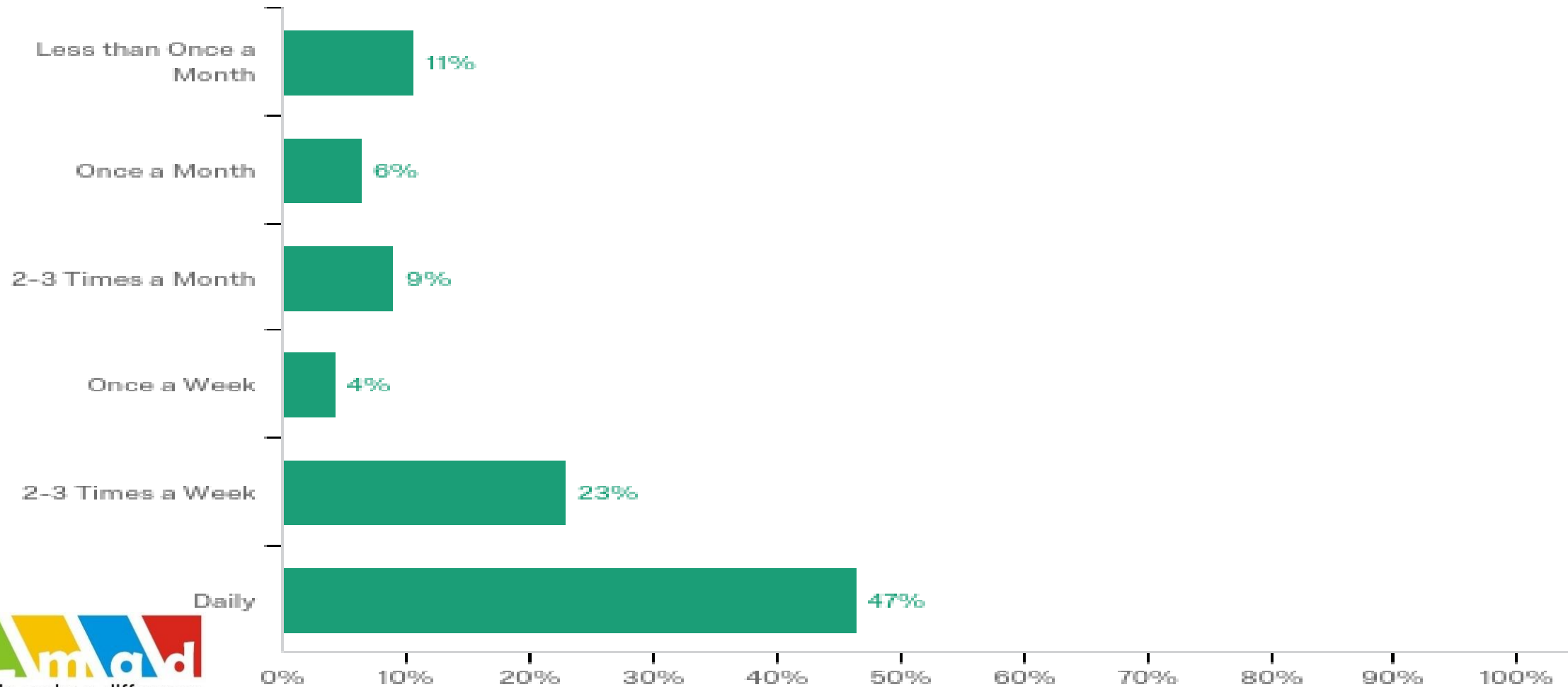
- Search/ Information
- Email
- Academic purposes
- Pornography
- Facebook/Twitter
- News
- Youtube
- Others

91% youth think their
parents trust them

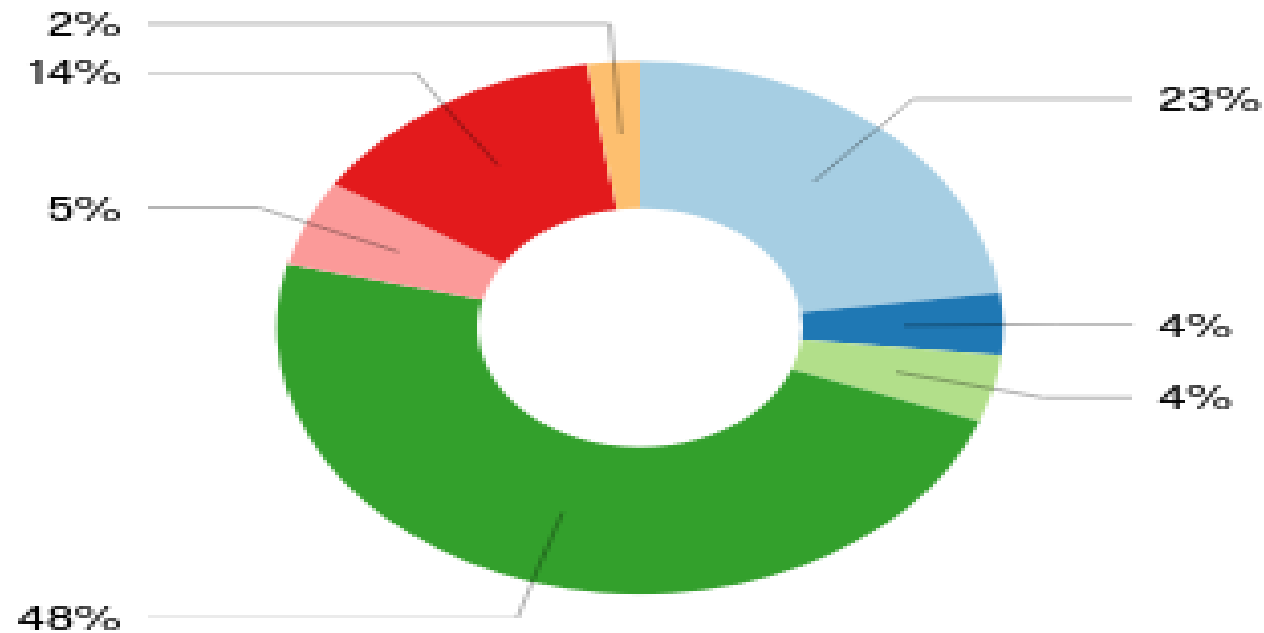


58% think they can
improve on it

HOW OFTEN DO YOU LOG IN TO SOCIAL MEDIA?



WHO DECIDES YOUR CAREER?



Parents

Teachers

Friends

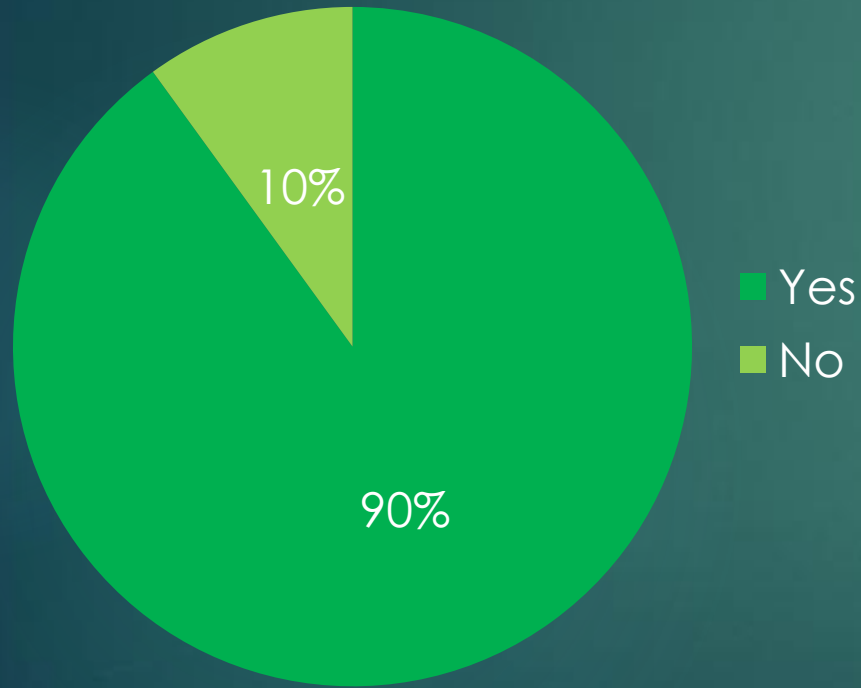
Yourself

Career counseling

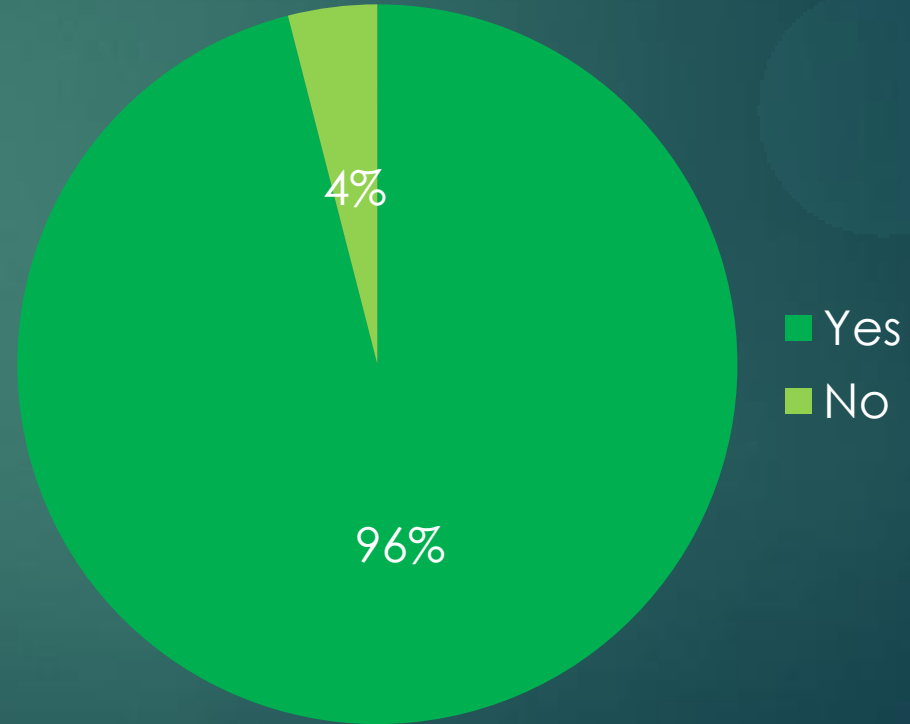
Confused

Others

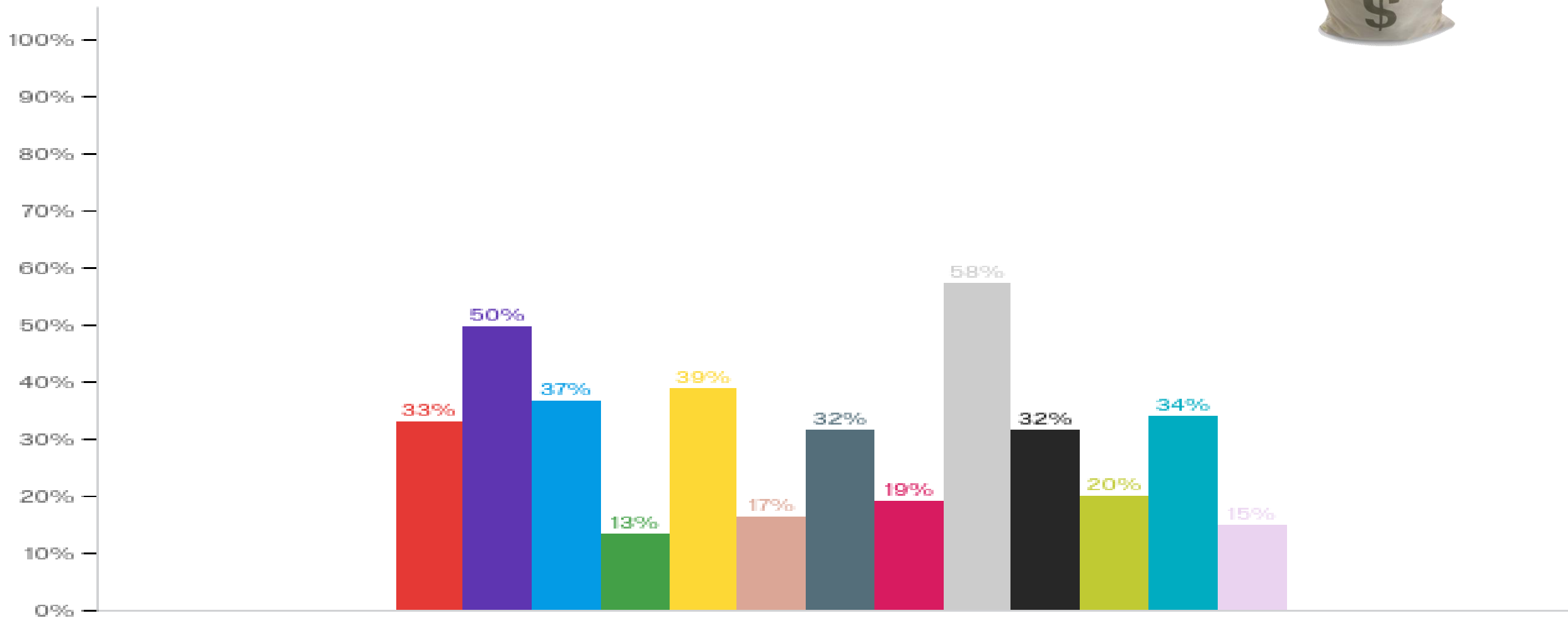
Are you environmentally conscious?



Are you aware of the consequences of global warming?

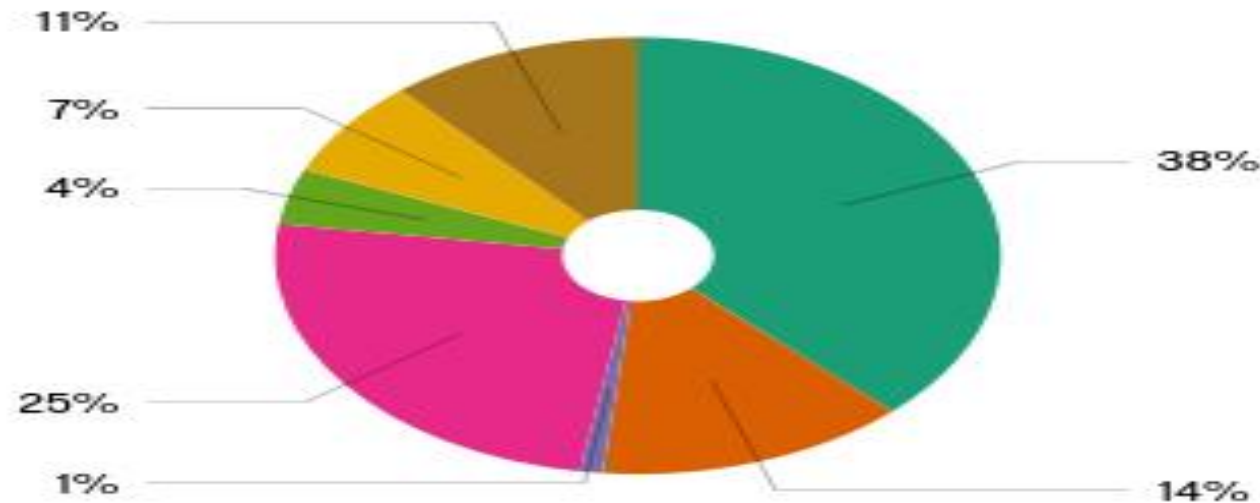


HOW DO YOU SPEND YOUR POCKET MONEY?



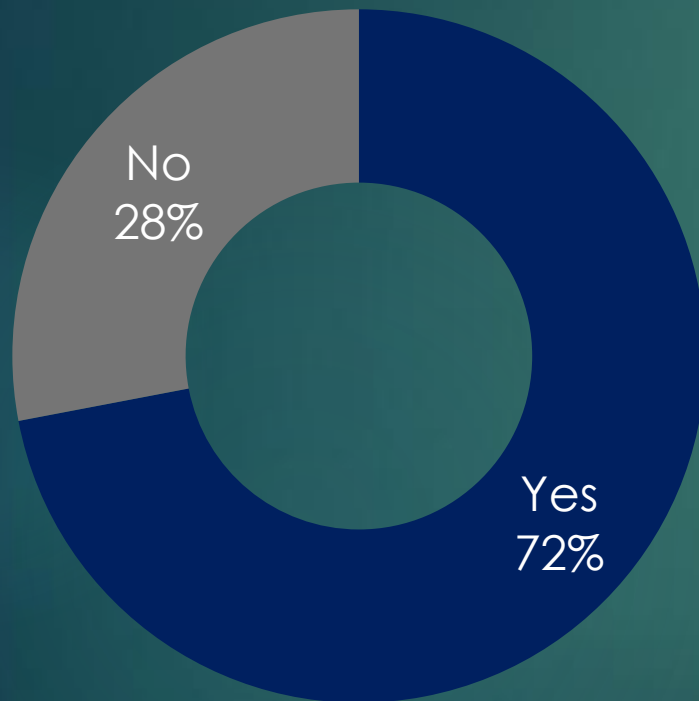
- Buy Books
- Movie Tickets
- Social Life
- Alcohol/ Smoking/ Drugs
- Fashion Accessories
- Girlfriend/Boyfriend
- Buying Gifts
- Charity
- Restaurants (Food)
- Disciplined savings and investment
- Gadgets
- Petrol
- Others

At any given point of time, which of the following have you tried?

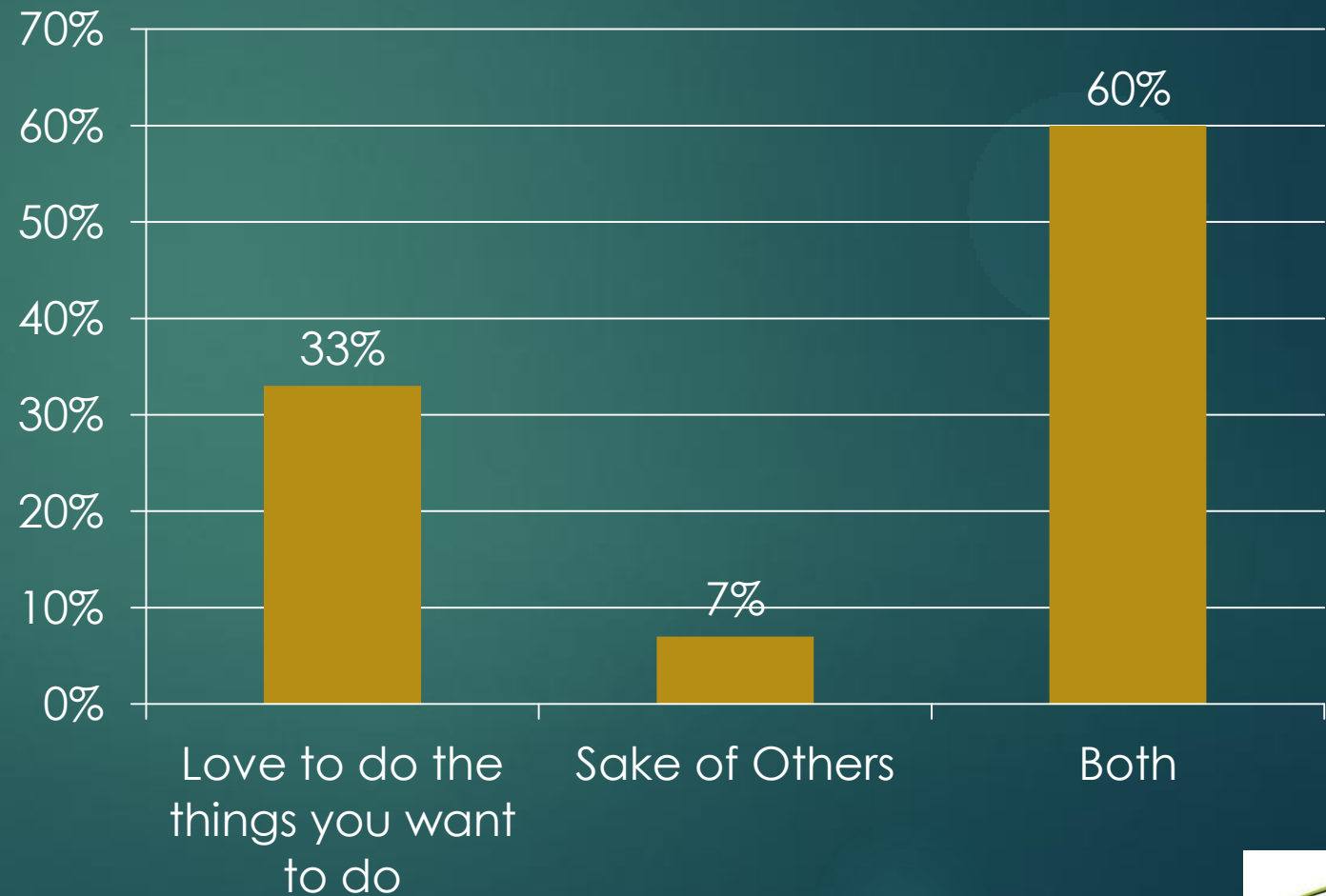


Smoking/ Drinking./Drugs Sex Brothel/ Prostitute Pornography Dance Bar
Gambling Tempted, but do not have courage

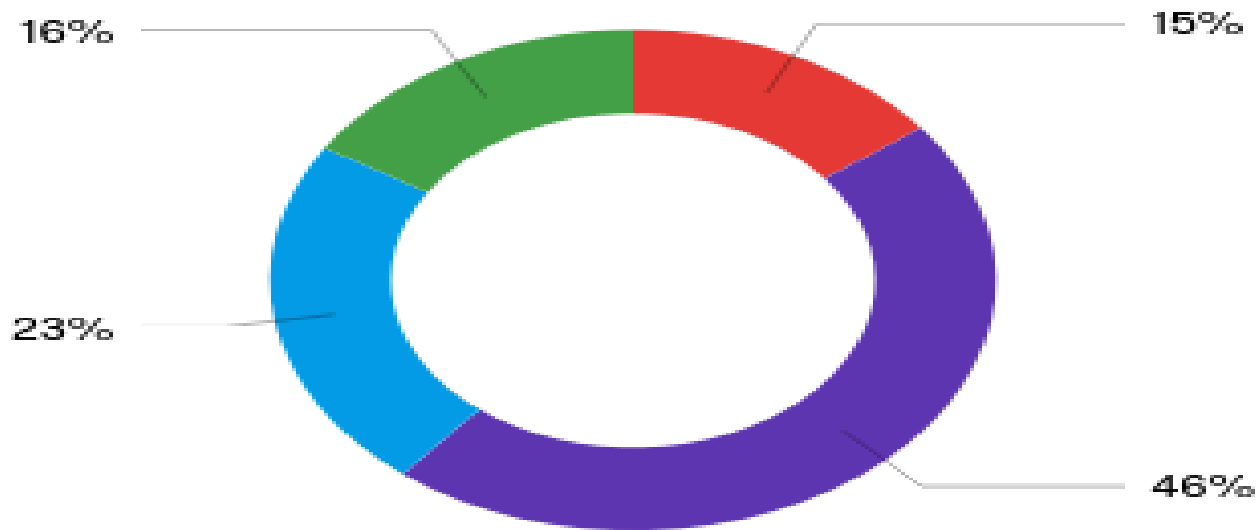
DO YOU LOVE YOURSELF THE WAY YOU ARE?



Do you do things because you love them or for other people's sake ?

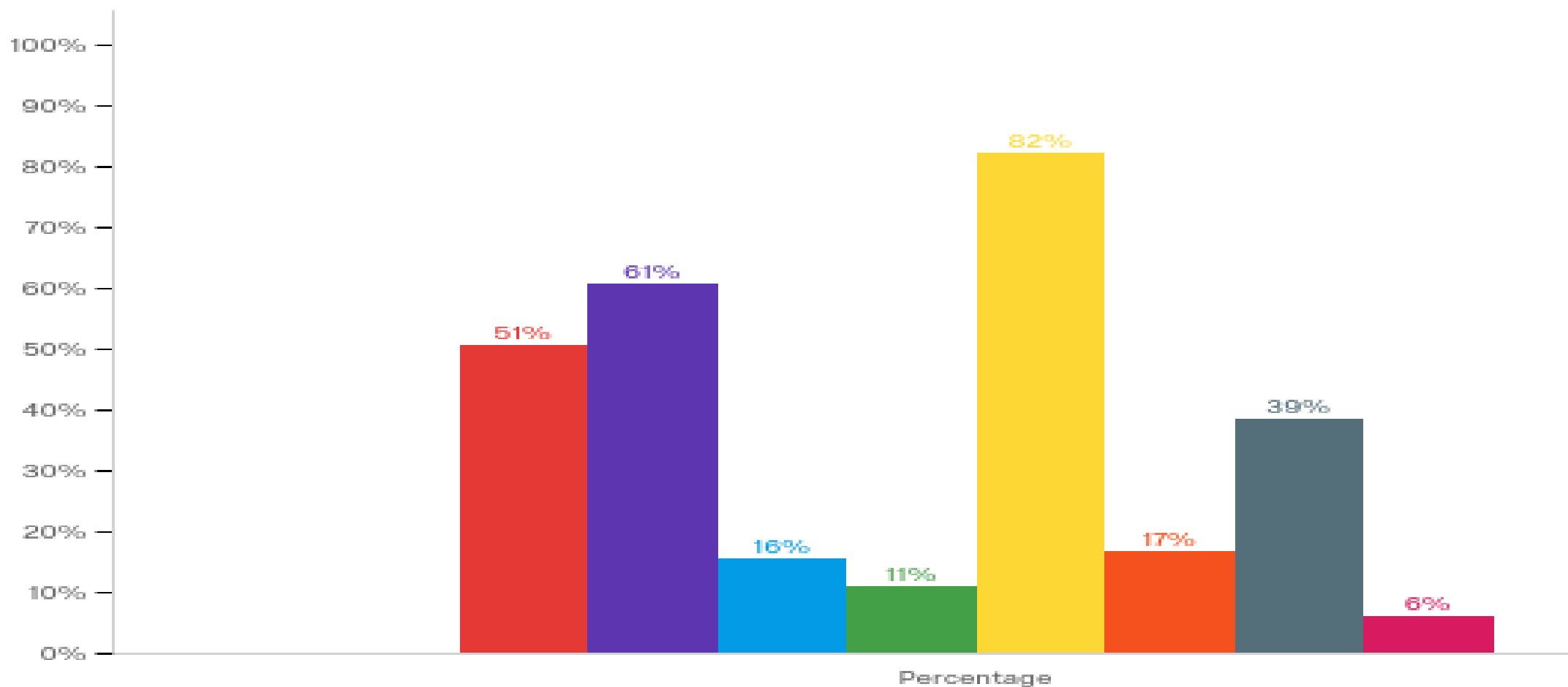


Time wasted unproductively on Social networking sites, mobile applications & Other communication devices (On a daily basis)?



■ Nil ■ 0- 2 hours ■ 2-4 hours ■ 4 hours+

HOW DO I PLAN TO DO BUILD INDIA OF MY DREAMS?





Thank You!